



Press Release

JSW Foundation's Musical Extravaganza "Gateways" brings to life our grand heritage in Music

Mumbai; March 5th, 2008: Classical and tribal beats, rhythms and musical expressions from far and remote will get a new lease of life with 'Gateways' a musical extravaganza to be held at the National Centre for the Performing Arts' Jindal Arts Centre on March 5, 2008, from 7.00 pm onwards at the Tata Theatre.

Organized and Presented by JSW Foundation, in association with Musica Productions, 'Gateways' is a coming together of Indian and International artist's with an aim of preserving musical forms that are fast dying. The collaborative event will highlight the individuality and identity of diverse musical cultures, and serve as a forum for performing artists to meet, exchange and further explore creative expressions.

Mrs. Sangita Jindal, Chairperson JSW Foundation, said: "Gateways is an expression in music which seeks to uphold the distinctiveness of tribal and classical musical influences, while discovering a common ground for musicians to further their interactions. Exploring and preserving musical roots is our responsibility for the future of music."

Visha Suchde – Mehta, Musica Productions added: "Gateways will showcase the proud musical traditions of India with a slice of international musical influences. It will be a statement that our grass-root music has a place of pride on any global platform."

The rich diversity of India means that it has a varied repertoire of art traditions, and cultures... one richer than the other. The folk and tribal cultures of India give the best depiction of what the country has to offer in social traditions and various art forms like music and dance. Sadly, a lot of these cultures and art forms today are at a dying stage due to various economic reasons. A society where tradition in every form is passed on from one generation to another, the new generation is hesitant to inherit the culture since they don't see it generating profitable livelihood.

“Art, as a source of livelihood is becoming increasingly difficult for traditional artists. This, in turn, distances the new generation from the art form,” added Visha.

Through this event, JSW Foundation creates a platform to display the talent of the artists, give them an identity, motivation and also depict to the world how India, even at its grass-root level has talent and strengths that can be put on any global platform. In other words, Gateways is an access to all...explorations, cultures, lifestyles, emotions, new avenues, individualities, preferences, expressions, sounds and disciplines.

A symphony of modern sounds with traditional music, Gateways is produced by Visha Suchde-Mehta of Musica Productions. Nishith Mehta is the artistic director, composer and arranger of the show. The performing artists include: Martin Dahanukar (trumpet), Arnab Charabarty (sarod), Sabir Khan (sarangi), Lavine Da Costa (double bass) and Somnath Roy (percussions, vocal). They will be accompanied by Siddis, Indian tribals of African origin, on vocals, mugarmaan, mai-misra, dhamaal, nafil and malunga. Dangis, tribal musicians from Gujarat, will support with madal, thali-vaadan, vocals, and bamboo madal.

About JSW foundation:

JSW Group

JSW Group, under the dynamic leadership of Mr Sajjan Jindal is a Rs. 14700 crore (US \$ 3.7 billion) and a part of US \$ 8.5 billion O. P. Jindal Group, with interest across various sectors – Steel, Energy, Cement, Aluminum, Minerals, Port & Maritime Infrastructure and is now flying high world over. But JSW’s midas touch is not restricted to its business empire alone. Villages, careers and millions of lives, in and around, have felt the difference. Award-winning townships. World-class infrastructure. Excellent revenues. JSW has surpassed a million expectations, won a billion hearts. Little wonder that everybody is smiling.....Investors, dealers, shareholders, analysts, brokers, our employees, communities. Everybody.

JSW Foundation

JSW Foundation, an integral part of US \$ 3.8 billion JSW Group, it is the Corporate Social Responsibility wing of the group with a vision to create socio economic difference in the life of the community, Some of the initiatives undertaken are infrastructure development, environment, education, health care, sports, livelihood generation, art culture and heritage

About Musica Productions:

The company was founded by Nishith Mehta in 1995.

Through musical creations, we seek to bring together various cultures from different parts of the world without however, altering the individuality and identity of each and in fact highlighting the same. A platform for various artists to meet, exchange, explores and furthers the world of creative expressions and ideologies.

For further information

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