



PRESS RELEASE

FOR IMMEDIATE PUBLICATION

JSW STEEL LAUNCHES JSW TMT PLUS IN JAIPUR

Jaipur, April 23, 2010: JSW Steel, India's largest private sector steel producer today launched **JSW TMT Plus** at a grand function in the Pink-City of Jaipur. JSW Steel is one of the first Indian primary steel producers using the state-of-the-art MORGAN Technology to produce TMT bars.

JSW Steel, the only Green Steel plant in the country with a Zero Effluent discharge, uses the Morgan Enhanced Temperature Controlled System (METCS) process in the state-of-the-art Morgan Mills to ensure a ductility much better than Fe 500D.

The Company uses world-class equipment and process to ensure controlled Sulphur and Phosphorous content of 0.005-0.035 % each and extreme low tramp elements. With MORGAN Technology, JSW Steel has continuous access to latest product innovations, process refinements, and technical support for new product applications.

JSW TMT Plus bars are not only Seismic Resistant with a unique combination of high strength (YS min. ~540MPa) durability (min. 18% elongation) and UTS/YS ratio of 1.15 min. that inherently ensures ability to absorb shocks and high resistance to earthquakes; JSW TMT Plus bars are also Fatigue Resistance. JSW TMT Plus bars perform excellently in cyclic loading situations.

Addressing a gathering at the JSW TMT Plus launch, Mr. M. Subramaniam, Vice President – Sales (Long Products), JSW Steel, said, "JSW Steel has been issued the Primary Producer Certification from the JPC. We manufacturers along with the structural engineers & builder community should always opt for Quality Steel Products only, comes only from Primary Producers and bear safety of consumers in mind before designing or constructing any building."

Mr. Subramaniam said that, "JSW Steel's ability to deliver the world-class steel products and its green credentials made JSW TMT Plus - the material of choice for an ever increasing clientele. JSW Steel is the largest integrated Steel Capacity of 7.8 Million Tonnes Per Annum in India in the private sector."

About JSW Steel Ltd.:

JSW Steel Ltd., belonging to JSW group, part of the US \$ 8 billion O P Jindal Group, is one of the lowest cost steel producers in the world. The group has diversified interest in mining, carbon steel, power, industrial gases and port facilities. JSW Steel Limited is engaged primarily in manufacture of flat products viz. H R Coils, C R Coils, Galvanised products, auto grade / white goods grade CRCA Steel, Power & Cement. Incorporated in 1994, the JSW Group has grown to US \$ 4 billion in little over a decade. JSW Steel Limited has the largest galvanizing production capacity in the country and is the largest exporter of galvanized products with presence in over 108 countries across five continents.

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