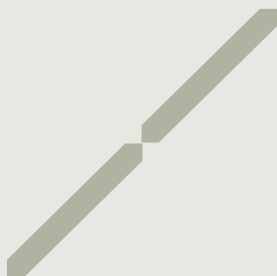




Where others see walls
I see doors

O P Jindal





The future
is only
brighter
from here on!



Dear Readers,

In 2019, JSW Foundation will complete three decades of service to the communities. I take this unique opportunity to reflect on the efforts of the Foundation and recount its journey so far.

Our geographical reach has increased to nine states, the programs have touched countless human lives, and our range of offerings has diversified to encapsulate myriad facets of human life that can be positively impacted by it. As a team of passionate professionals, we touch the lives of the communities around us through education, health and nutrition, water management, environment, agriculture, art, culture and heritage initiatives. Jindal Vidya Mandir (JVM) schools now provide quality education to children from the villages in our vicinity, while other schools in the region have been upgraded through the provision of digital classrooms, sports facilities, support to mid-day meal programs and much more.

Besides constructing Sanjeevani Hospitals at various locations, strengthening of public health facilities, our efforts have been recognized and appreciated by the Government of India by endorsing Spirulina as a nutraceutical for fighting malnutrition. Model anganwadis have been nurtured in villages to cater to the nutritional and early educational needs of children.

JSW Skills Schools are contributing to the progress of the Nation by running various vocational courses and our

partnership with the Government to run Industrial Training Institutes (ITI) for further skilling has been immensely successful.

Art and culture play a significant role in enriching our lives as citizens proud of their heritage. JSW Foundation has taken up conservation and restoration of the Krishna and Chandramouleshwar temples in Hampi, SNTD Kanyashala and Keneseth Eliyahoo Synagogue in Mumbai, amongst others.

As always, we stay committed to driving a positive change. The future is only brighter from here on!

Sangita Jindal
Chairperson



Dear Readers,

It is an onerous task to effectively capture the journey of an organization having such variety and rich legacy. However, as you read further, you would definitely appreciate the Foundation's journey which started in 1989 and grew from strength to strength; conveying a path lined up with learning and achievements, each motivating to go further in addressing the concerns of a range of stakeholders, making it more inclusive and comprehensive. This document attempts to bring forth the variety and responsiveness of JSW Foundation while addressing issues with thematic areas and also across locations in the country.



JSW Foundation, which serves as the CSR arm for all JSW Group companies, has remained connected, aware and responsible towards the emerging aspirations and needs of the stakeholders, especially the communities and their environments, all being a part of the holistic sustainable landscape in which JSW operates. The strategic shift that JSW Foundation has initiated in the past few months is likely to further streamline the processes of designing, implementing and reporting back on the programs, all aligned to the UN Sustainable Development Goals. A highly professional team is developing and contributing towards shaping the future of this unique organization. While at times it may seem that our plate is too full, our hearts yet resonate with passion and commitment to do more and be innovative, with the courage to influence change!

With best regards,

Biswadip Gupta
CEO, JSW Foundation



From L- R: Nirmala Krishnan, Hemant Kumar, Severina Fernandes, Sidramappa Kalshetti, Dharmesh Gohel, Ashwini Saxena, Ravikumar G, Alok Mehrotra, Chandrashekhar Bhardwaj, Sathiyabama Baskaran, Rajesh Nainakwal, Ayan Kumar Das, Rupa Dawane, Karmesh Ghosh, Vishwanath Palled, Alope Bhattacharjee, Dhiren Thaker, Vidya Gorakshkar, Asheesh Jain, Bhavesh Raval, Preeti Sanghi, Biswadip Gupta, Mohit Deshpande, Siddhi Sanghvi, Kshitij Sharma, Sudhir Bhandari, Prashant Saxena, Anil Dadheech, Kedarnath Sharma, Ankit Saha.

Team Foundation

SANGITA JINDAL

Chairperson

BISWADIP GUPTA

CEO & Trustee

ASHWINI SAXENA

COO

ASHEESH JAIN

Head, Health & Nutrition

COL (RETD) C. BHARDWAJ

Head, Skill Enhancement

DHIREN THAKER

Technology & Innovation

KARMESH GHOSH

Head, BPO

KSHITIJ SHARMA

Head, Monitoring & Evaluation

MOHIT DESHPANDE

HR, Project Coordination & Documentation

NIRMALA KRISHNAN

Head, Education

PREETI SANGHI

Head, Art & Heritage

RUPA DAWANE

Head, Water & Environment Management

SAVITA MUNDE

Admin, Budgets & Special Initiatives

SIDDHI SANGHVI

Head, Agricultural Initiatives

Advisory Board



Ameeta Chatterjee

Founder Director of Espandere Advisors, she provides strategic financial and transaction advisory services to senior management. She has also served as Director KPMG and Founder & Managing Trustee of Ekam Foundation Mumbai, an NGO that works in the area of child healthcare including subsidized surgery support to underprivileged children and much more.



Bunty Chanda

Chief Executive Officer of Asia Society India, she is Founding Director of The Lok Foundation, a not-for-profit entity providing specialized technical assistance to the Indian microfinance sector. She has worked with AT&T in the USA and Hong Kong in the areas of Strategy and Business Development, Human Resources, Training and Development.



Bahram Vakil

Founding Partner of AZB & Partners, he is amongst India's foremost infrastructure and project finance attorneys. He also sits on the Board of Grameen Capital India and has played a pivotal role in Grameen Foundation's work in India and is involved with CASHPOR Micro Credit, a not-for-profit company that provides microfinance exclusively to below poverty line women in UP and Bihar.



Mihir Doshi

Managing Director and Chief Executive Officer of India Operations of Credit Suisse Group since January 2006, he spent 22 years at Morgan Stanley. He is also involved in Credit Suisse's human capital and corporate responsibility initiatives and is a member of the Asia Pacific Philanthropy Committee.




Kartikeya Sarabhai

Founder and Director of Centre for Environment Education (CEE), he is involved with the Nehru Foundation for Development, VIKSAT and Vikram Sarabhai Community Science Centre, Ahmedabad. He has served on committees set up by the Ministry of Environment and Forests and Ministry of Human Resource Development of the Government of India.



Sutapa Banerjee

Well recognised as a thought leader in the wealth management industry, the Institutional Investor Group has voted her as one of the 'Top 20 Global Rising Stars of Wealth Management'. She drove Ambit Private Wealth to 'Best Private Bank in India' in the 2013 Asia Money polls and was shortlisted in the '50 Most Powerful Women in India' by Fortune India in 2012.



OP Jindal Vocational Training Centre
at Vijayanagar

A Legacy of Transformation

JSW Foundation, the social development arm of the JSW Group, works towards empowering communities with the core goal to nurture their aspirations as well as capabilities.

Established in 1989, the Foundation has been built on the idea that every life is important and must be given a fair opportunity. Over the years, it has invested in innovative ideas and initiatives through a collaborative approach.

PHILOSOPHY

Committed to empowering citizens with better health, education, skill enhancement and employment opportunities. Our initiatives are aimed at encouraging sustainable development in the areas of agriculture, environment, conservation of heritage sites and art, and promotion of sports.

VISION

EMPOWER
COMMUNITIES
WITH SUSTAINABLE
LIVELIHOODS.



ESTABLISHED IN
1989

1,000+
VILLAGES ACROSS
9 STATES

IMPACTING OVER
1 MILLION
LIVES



Aanganwadi, Shahabaz, Dolvi

Thrust Areas



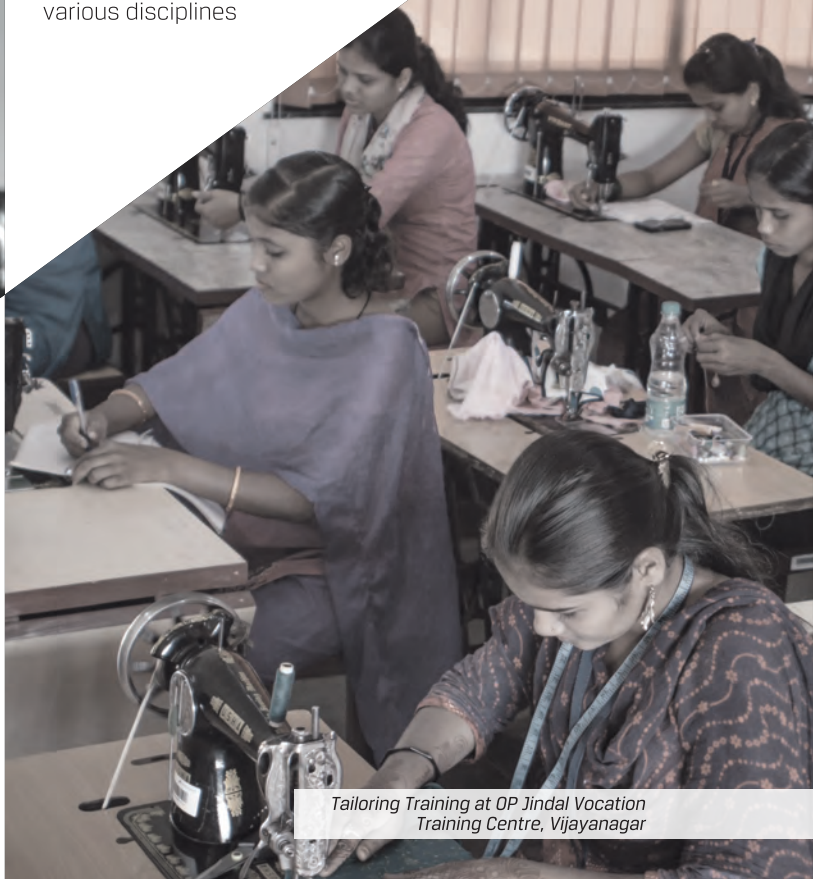
Nikhat Zareen

Sports

150+ athletes being trained across 5 disciplines with 25 medals at Asian games, CWG games and World Championship, to their credit

Skill Enhancement

5,000+ people skilled in various disciplines



Tailoring Training at OP Jindal Vocation Training Centre, Vijayanagar

Health & Nutrition

31,000 children reached through under-nutrition improvement program (42% reduction in under-nutrition achieved)




Jindal Sanjeevani Hospital, Vijayanagar

Agriculture

8,500+ farmers benefited through various initiatives



Mallikarjun & Nagamma, Kodalu village (Ballari)




*Jindal Aadarsh Vidyalaya,
SG Colony, Vijayanagar*

Education & Learning

45,000 children benefited through educational initiatives

Water & Environment

2,00,000 m³ water conserved;
20,00,000 trees of various
species planted




Jaigarh, Ratnagiri

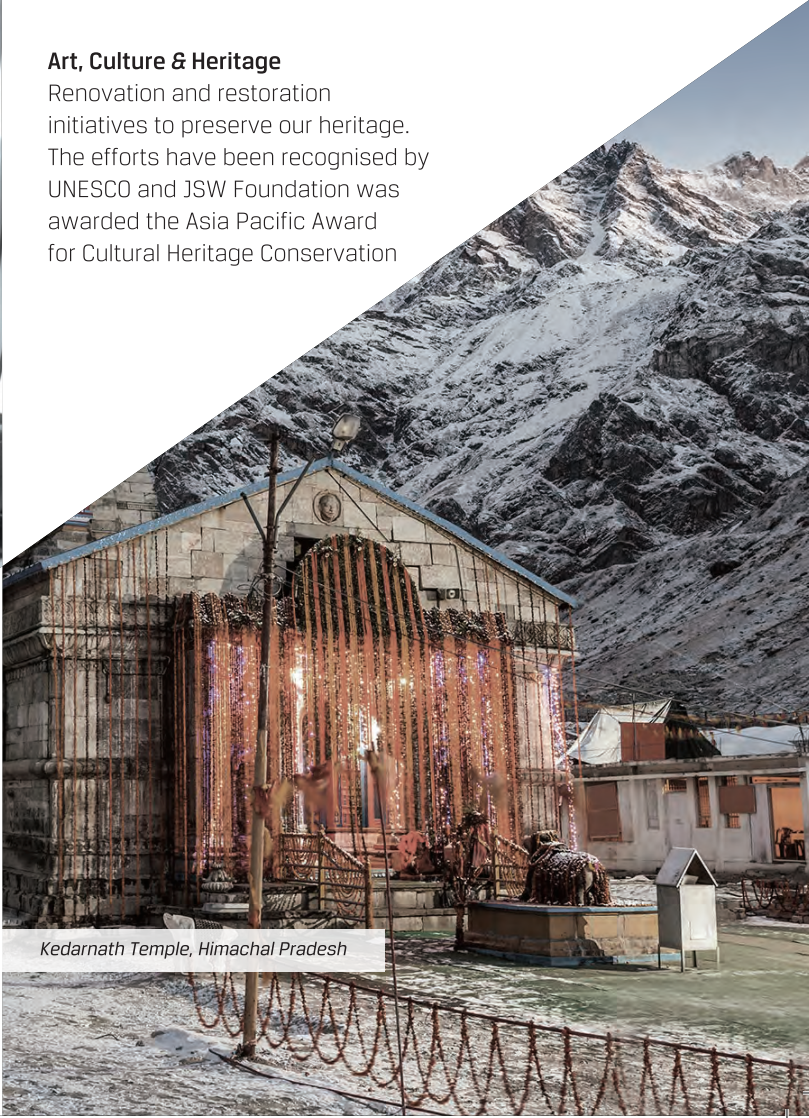
Art, Culture & Heritage

Renovation and restoration initiatives to preserve our heritage. The efforts have been recognised by UNESCO and JSW Foundation was awarded the Asia Pacific Award for Cultural Heritage Conservation

Rural BPO



2000+ rural women provided with sustained employment



Kedarnath Temple, Himachal Pradesh

Our Journey

1989

JSW Foundation
gets established

1994 - 1997

**Community
development** at
Vaddu village,
Vijayanagar

1995

Established school
at Vijayanagar

1996

Vijayanagar Works
certified with **ISO
14001:1996**
environment
management
system

2003

Launched the **1st
vocational training
centre** at Vasind

Established
Sanjeevani hospital
in Vijayanagar

2004

Launched the
**2nd vocational
training centre**
in Vijayanagar

*Government Higher Secondary
School at Toranagallu, Ballari*





Vishal Balwadi, Toranagallu, Ballari

2005

Started our **1st rural women's BPO** in Ballari

2008

Collaborated with Nettur Technical Training Foundation

2009

Started **Tamanna special school** in Vijayanagar

Adopted **UN's Millennium Development Goals (MDG)**

2013

Began the **Early Childhood Education (ECE)** program at Vasind

Partnered with ICRISAT for agriculture development initiatives in Vijayanagar

Launched the **'Mission Against Malnutrition'** project in Palghar and Ballari

2015

Launched **mini-science labs** in over **100 schools** in Maharashtra

Initiated **neurological care & awareness programme** for elderly people in Vasind

2017

Foundation stone laid for **Sanjeevani Multi-Specialty Hospital** at Dolvi, Maharashtra

Tamanna School moves to new building

Adopted **UN's Sustainable Development Goals (SDG)**

Our Footprint

Locations and key initiatives

Maharashtra

1



Ratnagiri

- Water conservation
- JSW Skills School
- ISO certified all-women BPO
- Agriculture initiatives
- Sanitation programme
- Primary Health Centre (Urja)

2



Dolvi

- Conservation of mangroves
- JSW Skills School
- ISO certified all-women BPO
- Water conservation

3



Vasind

- Early childhood education (Model Aanganwadis)
- Mini science labs
- Health and eye check-up camps
- JSW Skills School

4



Tarapur

- Mission against malnourishment in Palghar district
- Mid-day meals programme
- Water conservation
- Rural sports promotion

5



Dharamtar

- Sustainable fisheries management
- Digital education initiatives

6



Nandgaon

- Youth skill development
- Rural sports promotion

7



Salav

- Women's self-help groups (SHG)
- Entrepreneurial training

8



Jaigarh

- Sustainable fisheries management
- Bio-diversity conservation

9



Kalmeshwar

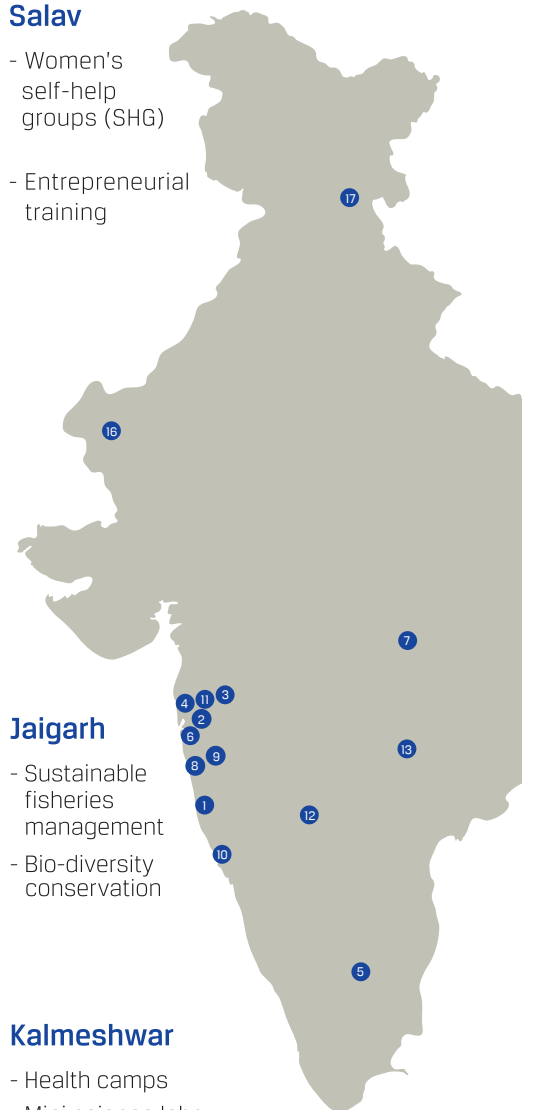
- Health camps
- Mini science labs
- Drinking water through RO plants

10



Goa

- Waste management
- Early childhood education
- Green belt development



11



Tamil Nadu Salem

- Watershed development
- Sanitation project
- Vocational training

15



West Bengal Salboni

- Rural health outreach program
- Agriculture interventions

12



Karnataka Vijayanagar

- Women empowerment
- Mission against malnutrition
- Waste management
- Daroji Nature Interpretation Centre
- Watershed development
- ISO certified all-women BPO
- O. P. J. Vocational Training Centre

16



Rajasthan Barmer

- Women empowerment
- Water conservation
- Theatre in education initiative in schools
- Heritage restoration initiatives

17



Himachal Pradesh Sholtu

- Rural health outreach programme
- Early childhood education initiatives
- Women empowerment

13



Andhra Pradesh Nandyal

- Mid-day meal program
- Rural health outreach program

14



Odisha

- Community engagement initiated (New Project)



JSW USA Baytown, Houston

Community Development Transportation Program

- Provides non-emergency transportation services to eligible low-income senior/disabled citizens
- Partnered with Harris County's Rides & Transit Programs
- No-charge shared ride taxi program

Houston Methodist San Jacinto Hospital

- Dedicated for excellence in research, education and patient care
- It helps to accomplish institutional priorities through fundraising, gift management and stewardship



Sanitary Napkin Making Unit
at Vijayanagar

Thrust Areas



*OP Jindal Vocational Training Centre
at Vijayanagar*

Strengthening the foundation of our Nation

Our commitment towards strengthening health and sanitation infrastructure and medical services has especially benefited women, children and the elderly.

Key Initiatives

- ✓ Collaborated with the Government of Maharashtra and Karnataka to tackle malnutrition.
- ✓ Introduced a GPS-enabled mobile application to track the growth of children in real-time.
- ✓ Provided need-based micro nutrient sprinklers and supplementary feed.
- ✓ Distributed 'SPIRULINA' – a globally used nutrition supplement.
- ✓ Tackled cases related to Cataract and HIV AIDS through our specialised health camps.
- ✓ Upgraded Primary Health Centres (PHC) in the periphery of our plant locations.
- ✓ Facilitated distribution of mid-day meals in rural schools through our partners, Akshaya Patra and ISKCON.
- ✓ Undertook rural health outreach initiatives.

50,000+

children monitored for real-time growth

8,500+

pre-maternal care tracking done for pregnant women

150,000+

mid-day meals distributed to school children

170-beds

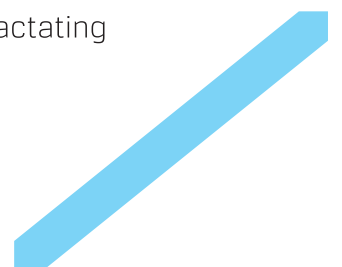
Sanjeevani hospital built in Vijayanagar

100+

school toilets repaired/constructed

33 Primary Health Centres (PHC) &
93 sub-centres upgraded

25,000+ children and lactating
mothers administered Spirulina





Government Higher Secondary School
at Toranagallu, Ballari

Health & Nutrition

Education & Learning

Facilitating significant contributions for a robust Nation

It has been our constant endeavour to improve the learning ambience and physical infrastructure across Anganwadi centres and government schools in rural India. Hence, we have focused on early childhood education, infrastructure development in schools, extending financial support to students and improving capabilities of teachers. We have also worked towards ensuring that quality education is available to children with varied learning abilities.

Key Initiatives

- ✓ Created a holistic education platform with digital classrooms, science labs and rural libraries.
- ✓ Focused on building model infrastructure for Anganwadis operating under the Integrated Child Development Scheme.
- ✓ Set up the Tamanna School in 2008, which provides quality education and services to specially-abled children.
- ✓ Facilitated capacity building of teachers and innovative pedagogical tools.



750+

Anganwadis benefited from early childhood education initiatives



45,000+

children benefited through various education initiatives every year



7

operational Jindal Vidya Mandir schools



15

model Anganwadis constructed



Jindal Aadarsh Vidyalaya, SG Colony, Vijayanagar





Khardhombi Village, Dolvi

Water & Environment

Restoring and sustaining our planet's health

We are working towards a better environment and creating a sustainable world for all our stakeholders. We believe that for our society's long-term growth and prosperity, interventions across environmental issues are of utmost importance.

Key Initiatives

- Conserving mangroves in Ratnagiri and Dolvi.
- Launched the 'Nature Interpretation Centre' at Daroji Sanctuary, in partnership with the Government of Karnataka.
- Restoration of conventional water sources to revive natural water bodies to facilitate effective soil and water conservation.
- Partnered with the Government of Maharashtra in its 'Jalyukt Shivar Abhiyan' to build water conservation structures across villages in the Konkan region.
- Collaborated with TERI to validate the medicinal and nutritional value of wild plants, roots and rhizomes in Jawhar, Palghar.

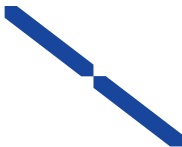
1,000+ soil samples collected and analysed in soil testing laboratory

200,000+ cubic meters of water conservation achieved

7 Naadis & 11 Beris (small wells) in Barmer rejuvenated

25,000 cubic meters net storage capacity created

2 million+ trees of different varieties planted across our facilities



Skill Enhancement

Unlocking the potential of India's youth (65% fall in the working age group)

At our JSW Skills Schools, we offer skill enhancement opportunities to youth and women. We also facilitate infrastructure, development and upgradation of teaching tools of Governments' Industrial Training Institutes (ITI), across India. We provide women with a self-sustainable platform and train them on finance management and entrepreneurship development skills. In the future, JSW Skills Schools will be working in coordination with the Skill India Mission.

Key Initiatives

- ✓ Four JSW Skills Schools providing short-term and long-term courses. Two more schools in the process of commencement.
- ✓ Partnered with Father Agnel Technical College at Vasind and Nettur Technical Training Foundation Vijayanagar.
- ✓ Member of Institute Development Committee of 21 government-aided ITIs across India.
- ✓ Organised self-help groups where rural women are trained in basic financial management to help set up business.
- ✓ Partnered with National Skill Development Corporation (NSDC) and got permanent empanelment with Maharashtra State Skill Development Society (MSSDS).

6,000+

youth trained via JSW Skill Schools and families impacted positively

1,500+

women received training in tailoring and fashion design

7 million credit linkages to women self-help groups (SHG) facilitated

10,000+ women associated

700+ self-help-groups (SHG)



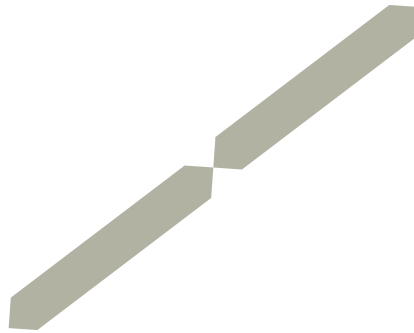
Rural BPO



JSW Shakti BPO Centre, Jaigarh



JSW Shakti BPO
Centre, Vidyanagar



Connecting rural woman workforce with opportunities outside

We have established two BPO centres in Vijayanagar, one at Dolvi and one at Jaigarh, Ratnagiri (women-only BPO centres). The aim of the initiative is to use IT-enabled services to create maximum impact in the financial inclusion and women empowerment space.

Key Initiatives

- ✓ 4 ISO certified rural BPOs (operational) and 500+ women engaged.
- ✓ Empowered women with knowledge and skills required to work in the IT-BPO industry, across rural Karnataka and Maharashtra.
- ✓ Offering services in the areas of banking, healthcare, accounts payable services, e-publishing etc. through non-voice BPO centres.
- ✓ 3 more BPO centres to be commissioned in the next one year.
- ✓ Envision to create similar stories and establish rural BPO centres across India.

Awarded by NASSCOM and Bureaucracy Today



Farmers during harvest time



Dipak Baikar - farmer, Chaferi village, Ratnagiri

Agriculture

Largest livelihood facilitator in India

We extend support to farmers for improving their produce from farmlands. Our efforts have focused on agro-forestry, water management and advanced education related to farming practices such as watershed development to augment agriculture and increase farm level productivity sustainably.

Key Initiatives

- ✓ Introduced Zero Till Technique in Ratnagiri and Palghar districts of Maharashtra to aid rice harvesting without 'ploughing' and 'puddling'.
- ✓ Partnered with International Crop Research Institute for the Semi-Arid Tropics (ICRISAT) to promote livelihood and enhance food security.
- ✓ Contributing to farmers' well-being in Salboni (West Bengal) by partnering with Jain Irrigation to leverage drip irrigation techniques and high yield vegetable varieties.





Dheeraj Rangi

Sports

Sparking powerful transformations and uniting people

We have taken the responsibility of promoting sports and making it mainstream, ensuring a holistic growth of the country and its sportspersons. The objective is to make India one of the top 10 sporting nations by 2024. With the progress and results that our initiatives have achieved, the goal to become a sporting powerhouse is clearly within sight.

Key Initiatives

- ✓ JSW Sports Excellence Programme (SEP) allows athletes to access high-class training, equipment and regular exposure to international tournaments.

150+

athletes trained across 5 disciplines.

25 medals

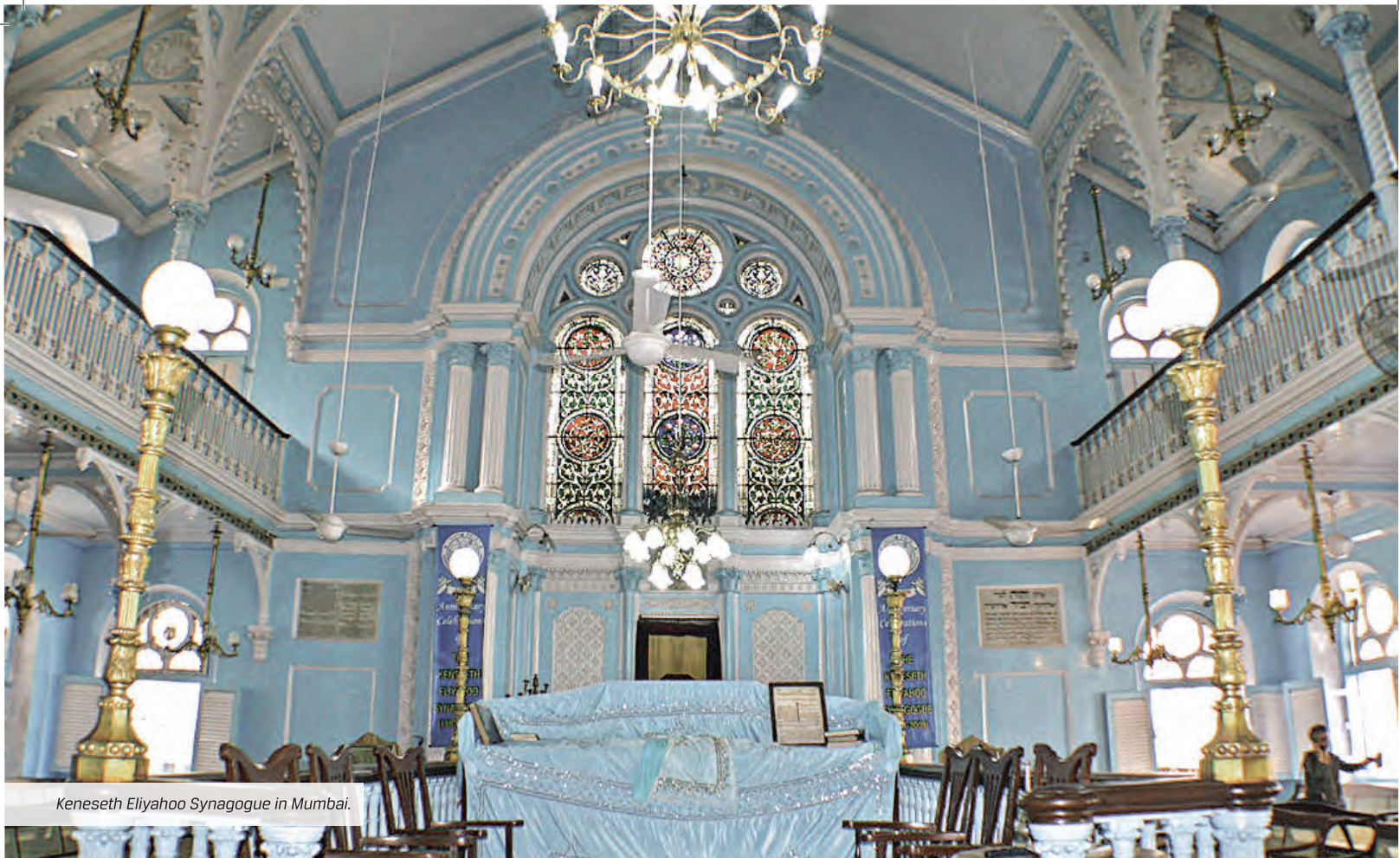
won by our athletes in the Asian games, CWG games and World Championship.



Likith



Nikhat Zareen



Keneseth Eliyahoo Synagogue in Mumbai.



Chandramouleshwara temple at Hampi, Karnataka.

Art Culture & Heritage

Upholding the rich heritage of a progressive country

We recognise the significant contribution of culture in bringing forth our traditions and the gradual evolution of our communities and society. Therefore, we actively support organisations and initiatives that preserve and promote art, culture and heritage of India.

We have set up Kaladham, an art precinct, within the JSW Township at Vijayanagar. Our efforts at restoring the Chandramouleshwara Temple Hampi, Karnataka, have been recognised by UNESCO and have won us the Asia-Pacific Award for Cultural Heritage Conservation.

Key Initiatives

- ✓ SNTD Kanyashala (renamed Jindal Centre for the Arts) in Mumbai.
- ✓ Chandramouleshwara temple at Hampi, Karnataka.
- ✓ Keneseth Eliyahoo Synagogue in Mumbai.
- ✓ A 13th century village 'Kuldhara' in Jaisalmer, Rajasthan.
- ✓ Krishna Temple Complex at Hampi - A UNESCO World Heritage Site.
- ✓ Manganiyar Community, Rajasthan.
- ✓ Kaladham, an art & culture precinct.
- ✓ JJ School of Art, Mumbai.
- ✓ Kedarnath Temple, Himachal Pradesh.



*Krishna Temple Complex at Hampi
- A UNESCO World Heritage Site.*

Earth Care Awards

Recognition of actions and innovations for climate change mitigation and adaptation by various stakeholders

We undertook the responsibility of showcasing effective climate change solutions and launched Earth Care Awards (ECA) in 2008. The ECA is now into the 8th edition of its successful journey and has gained widespread recognition amongst the industries, NGOs, CBOs, and government institutes. The ECA recognise actions and innovations for climate change mitigation and adaptation by communities, entrepreneurs, industry and urban local bodies. It is a platform to reflect the concerns of the South Asian countries for assessing barriers and highlighting innovative practices towards environment-friendly development.

From approximately 50 applications in the first three years, to nearly 250 applications in the last two years, the awards largely focus on four areas, signifying actions by:

- Community-based mitigation and adaptation in water resources, agriculture, forestry and other land use
- Innovation for climate protection
- GHG mitigation in large scale enterprises
- Leadership in urban climate protection

Winners are selected under the able guidance and efforts of the esteemed jury members, namely, Dr. Raghunath Mashelkar, Kartikeya Sarabhai, Rajender Shende, Aneeta Benninger, Rajat Gupta, Chandra Bhushan, Dr. Suhas Wani, Seema Arora, Ravi Singh, Dr. Ajay Mathur and Dr. Rakesh Kumar.

Recipients 2017-18

Community

128 INF BN (Territorial Army) Eco Rajputana Rifles

Innovation for Climate Protection

Ladakh Integrated Agriculture Development
Barefoot College and Prayatna Sansthan.

Industry

IFFCO, Kalol unit, Gujarat

Leadership in Urban Climate Action

Godrej & Boyce Mfg. Co. Pvt. Ltd. Indian Institute of Public Health Gandhinagar (IIPHG), Ahmedabad Municipal Corporation (AMC) and Natural Resources Defense Council (NRDC, USA).

Commendation in Leadership in Urban Climate Action

Sarthak Samudayik Vikas Evam Jan Kalyan Sanstha, Bhopal

Evaluation process

Information provided in the application form is reviewed by a team of technical experts to shortlist applications in each award category. The claims of shortlisted applicants are audited on-site (or at the team office, depending upon the application) by a technical team verifying the details provided and supporting documents, certification and validations. If required, the finalists are required/invited to support/ present their case before the jury members.

*Smita Godrej Crishna taking the awards on behalf
of Godrej & Boyce Mfg. Co. Ltd.*



Our Partners



Mangroves conservation project with BNHS in Ratnagiri

BNHS-India, a pan India wildlife research organization, has been promoting the cause of nature conservation for the past 133 years, since 1883. Its mission is conservation of nature, primarily bio-diversity through action based on research, education and public awareness.



Mangroves restoration project with NEWS in Dolvi

NEWS- Nature Environment Wildlife Society, is a non-profit organization working in the field of nature and wildlife conservation, livelihood generation and mangroves restoration. They have worked on a number of projects on mangroves conservation in Sundarbans and the Gujarat coast.



Soil & Moisture Conservation and Watershed Development Projects with ICRISAT in Karnataka and Maharashtra

The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) is an international organization which conducts agricultural research for rural development, headquartered in Patancheru (Hyderabad, Telangana, India) with several regional centers (Bamako [Mali], Nairobi [Kenya]) and research stations (Niamey [Niger], Kano (Nigeria), Lilongwe [Malawi], Addis Ababa [Ethiopia], Bulawayo [Zimbabwe]). It was founded in 1972 by a consortium of organizations convened by the Ford and the Rockefeller foundations. Its charter was signed by the FAO and the UNDP.

Other Partners

TERI, NABARD, NSDC, MSSDS, Maharashtra Village Transformation Foundation, Narayana Hrudayalaya; Government of Karnataka, West Bengal, Maharashtra, Rajasthan, Tamil Nadu etc. JAIN Irrigation (JISL)

Since its inception, the host country India has granted a special status to ICRISAT as a UN Organization operating in the Indian territory making it eligible for special immunities and tax privileges.



Mangrove Project, Jaigarh, Ratnagiri

Hard work &
concern for society
ensures success

O P Jindal