



# Committed to the greater good

ANNUAL REPORT 2021-22

# Committed to the greater good

JSW Foundation (JSWF), established in 1989, is the social development arm of the JSW Group. With the courage to see and do things differently than they have been done, JSW Foundation works with dedicated teams of people, strong institutions, and seeks support from every sphere of the society. We strive to drive positive impact across our focus areas, envisioning a world where every life gets the opportunity to flourish. We seek to cement our aspirations through our commitments and actions.



A woman trainee, part of JSW's Applique Skill Development initiative in Barmer, Rajasthan, exudes contentment as she works on her latest project at the training centre

## Contents

- 2 Reflections: Chairperson's message
- 4 Who we are
- 6 Continuing to drive meaningful change
- 12 Insights: CEO's message

### 14 Health and nutrition



### 26 Water, environment and sanitation



### 36 Waste management

### 42 Agriculture and allied livelihoods

### 50 Education

### 62 Skills and livelihoods



### 74 Art, culture and heritage

### 78 Sports promotion

### 84 Community development

### 86 Recognition

### 88 Our partners

### 90 Our team

# Towards an equitable tomorrow



“ We are at the cusp of a monumental change. The moment has come for us to look up, imagine and reimagine the world that we want our future generations to usher in.

**Sangita Jindal**  
Chairperson, JSW Foundation



## Dear Stakeholders,

Year after year, we continue to experience more extreme and erratic weather patterns. The last few months have seared themselves in our minds as some of the hottest in recorded history. Our summers are getting hotter and longer. Our rainfall is getting less predictable—more extreme in certain places, less so in others. Yet, hope floats in all of us.

At JSW Foundation, we believe we can turn the tide of climate change, starting by acknowledging that we are one world—an interconnected one—where through cooperation, communication, and innovation, we can grow stronger together.

According to estimates, innovation and the use of new knowledge account for more than 80% of economic development. JSW is a part of that ecosystem, enabling social innovations of several kinds. In line with the Hon'ble Prime Minister's goal of 'Sabka Saath, Sabka Vikas, Sabka Vishwas', we act on our resources' full force, calling it 'Sabka Prayas', which will aid India's development.

Today, more and more Indians are accepting of transformative ideas and refusing to buckle down to daunting social and environmental problems. Technology and innovations are helping us bring forth solutions that have never been dreamed of or were not previously conceivable. Over time, we have seen innovations in health, climate change, nutrition, and natural resource management, all painting new worlds with their solutions. The fundamental goal of these innovations is the same—bringing simple, effective, and creative solutions to complex problems local communities face.

At JSW Foundation, we have aligned our vision to that of the nation's development vision for 2050. The Foundation's efforts are aimed at making communities self-resilient and independent so that they can withstand any volatility. On this momentous growth path of the nation, the onus is on India Inc. to meet this moment with equal amounts of rigour, passion, and structure. This moment implores the private sector to acknowledge how intricately our roots are tied together. We must make it our collective prerogative to walk on this path, along with the public sector.

With that spirit, we invite all of you to join hands with us to transform the nation into a force to be reckoned with.

**Sangita Jindal**  
Chairperson, JSW Foundation

Driven by the philosophy that every life is important, we believe everyone should be given equal opportunities to thrive.

## An impactful presence

With intention and focused efforts, we work relentlessly to support communities driving meaningful changes towards a promising future for all.

We attempt to create value and empower individuals through our research, strategic collaborations and scalable solutions.



**Vision**  
Empower communities with sustainable livelihoods



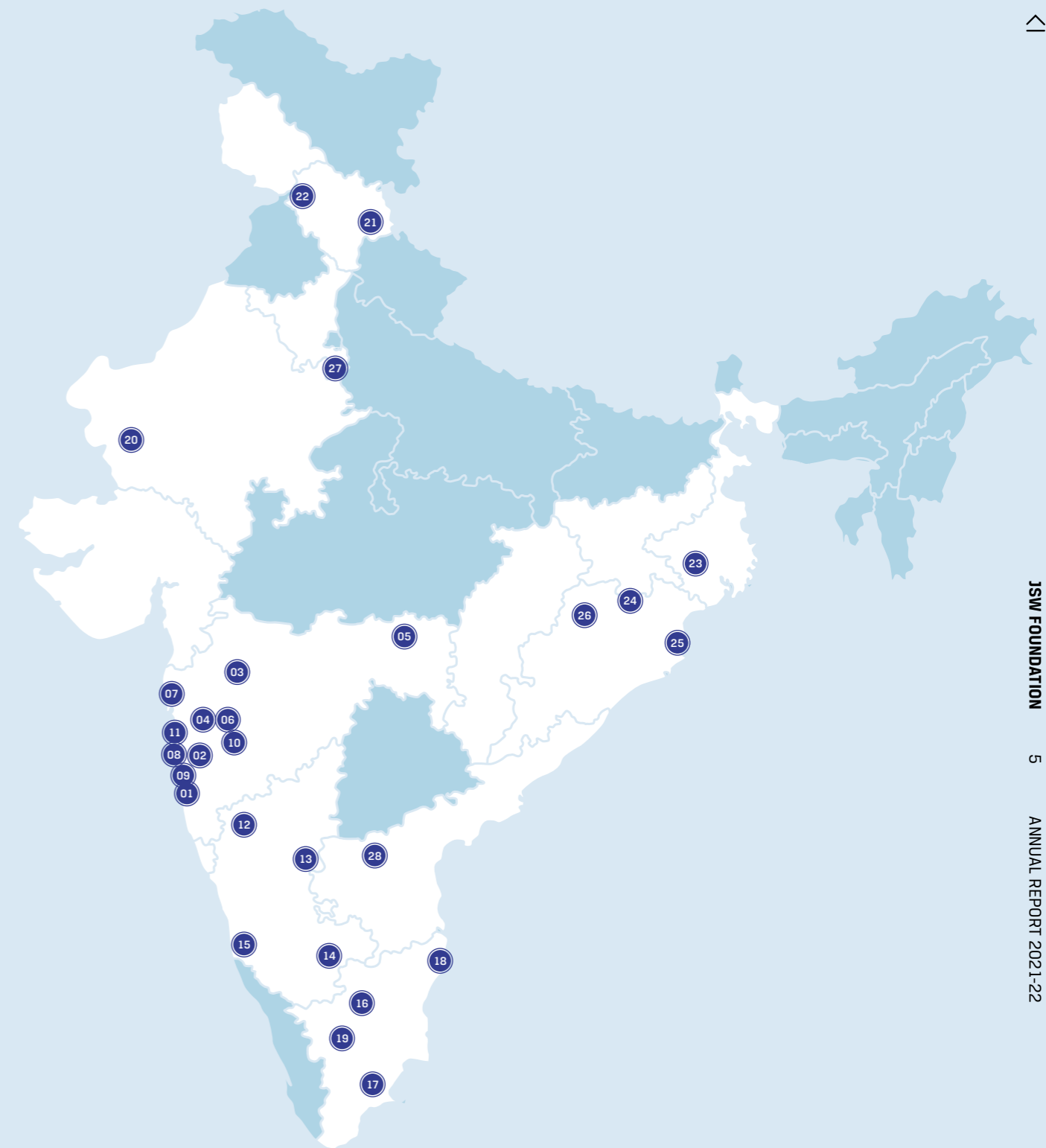
**Mission**  
Propel citizens to better health, education and employment opportunities, and encourage sustainable development in key areas.



**Approach**  
Achieve better outcomes in local communities through SAMMS (Strategic, Aligned, Multi-stakeholder, Measurable, Sustainable) approach.

### Our reach

We have a strong field presence in 14 Indian states, allowing us to reach a host of communities.



**MAHARASHTRA**

- 01 Chiplun
- 02 Dolvi
- 03 Nandgaon
- 04 Dharamtar
- 05 Kalmeshwar
- 06 Vasind
- 07 Tarapur
- 08 Salav
- 09 Jaigad
- 10 Pune
- 11 Mumbai

**KARNATAKA**

- 12 Vijayanagar
- 13 Ballari
- 14 Bengaluru
- 15 Mangaluru
- TAMIL NADU**
- 16 Salem
- 17 Tuticorin
- 18 Ennore
- 19 Dharapuram

**RAJASTHAN**

- 20 Barmer
- HIMACHAL PRADESH**
- 21 Sholtu
- 22 Kuther

**WEST BENGAL**

- 23 Salboni
- ODISHA**
- 24 Barbil
- 25 Paradip
- 26 Jharsuguda

**HARYANA**

- 27 Palwal

**ANDHRA PRADESH**

- 28 Nandyal

**GUJARAT**

**KASHMIR**

**JHARKHAND**

**CHATTISGARH**

**GOA**

**14**  
States and Union Territories

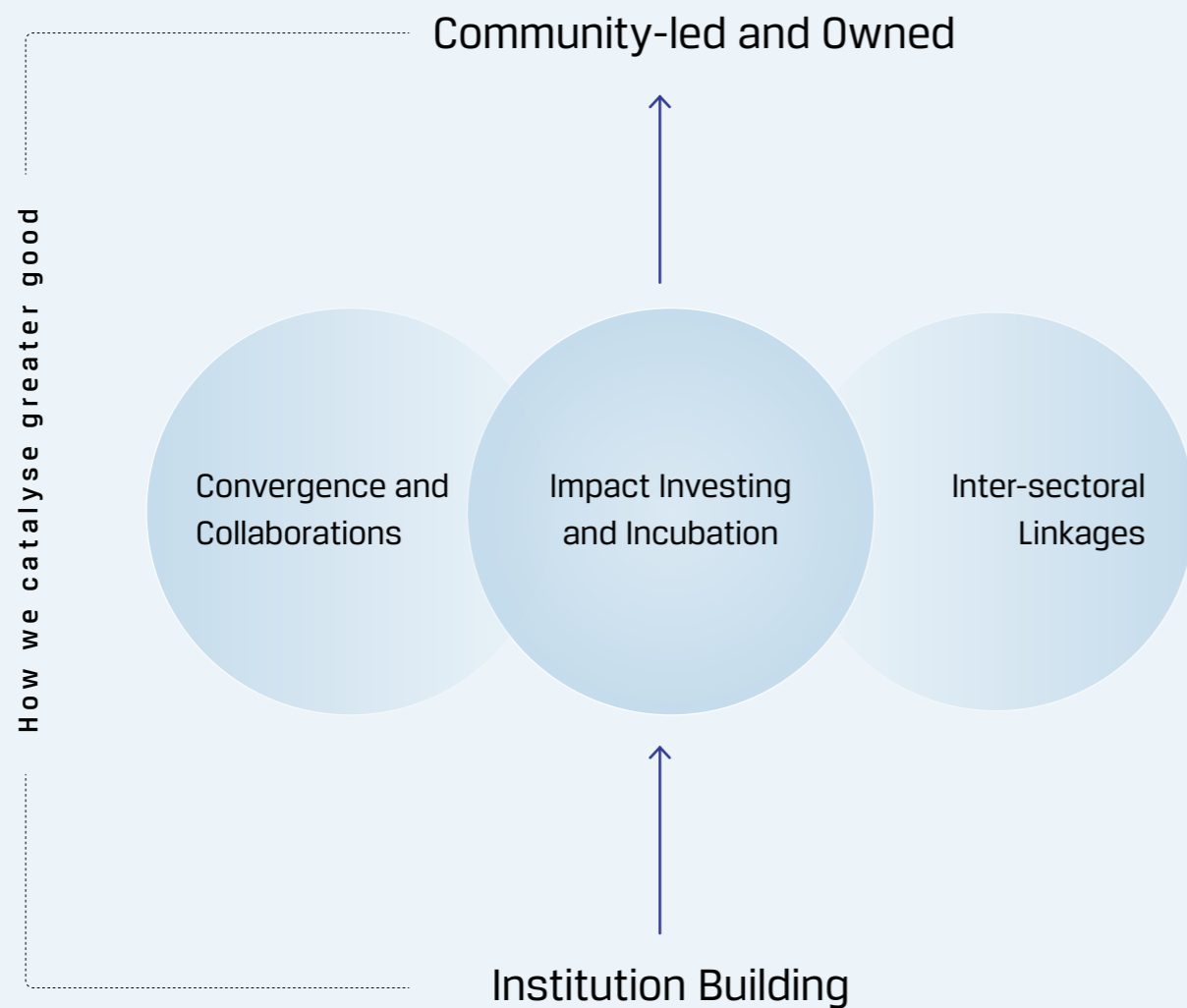
**33**  
Locations

We strive to improve the quality of life by serving as a catalyst for positive change to empower local communities.

## Focused interventions

We are devoted to translating our intentions into action, and have made important contributions across a wide range of sectors, including education, health and nutrition, sports promotion, arts, culture and heritage, water, environment and sanitation, skills and livelihoods and community development.

We create an enabling environment by adopting an inter-sectoral approach and building linkages, collaborating extensively, and investing in all our programs with a high-impact focus to ensure these institutions are community-led and owned.



Members of a self-help group in Ballari, Karnataka empower each other through mutual support and knowledge sharing

### 🎯 Focus areas



Health and nutrition



Water, environment and sanitation



Waste management



Agriculture and allied livelihoods



Education



Skills and livelihoods



Art, culture and heritage



Sports promotion

We have impacted the lives of over a million people with our dedication.

# Empowering communities



A farmer holds a bounty of groundnuts, proudly harvested as part of the JSWF-supported 'Doubling Farmers' Income' initiative in Karnataka

## Health and nutrition

### 200,000+ lives touched with Mobile Medical Units



### 150,000+

Individuals benefitted through community clinics / PHCs / CHCs

### 10,000

Individuals served through 100 health camps

### 50,000+

Individuals benefitted through vision correction

## Water, environment and sanitation



### ₹8.28 Cr of additional income earned by women through plantation

### 100,000

Households benefitted by drinking water supply till date

### 1.8M m<sup>3</sup>

Additional water-storage capacity created till date

### 350,000

Mangrove saplings planted

## Waste management

### 5 Lakh+ multi-layered plastic collected



### 8,800 tonnes

eCO<sub>2</sub> emissions mitigated

### 30,900

Households reached via waste interventions till date

### 5,000

Families benefitted through integrated waste-management intervention

All figures mentioned are for FY22 unless otherwise stated

**Agriculture and allied livelihoods**

**₹24.27 Cr**  
incremental income  
created for farmers



**9,100 tonnes**     **15,000+**

Produce linked to markets

Farmers benefitted

**Skills and livelihoods**

**4,500 women**  
benefitted under  
JSW Shakti since 2005



**4,871**

Women engaged in 891 SHGs till date

**2,395**

Youth trained by JSW Skill schools

**₹2.04 Cr**

Worth of credit linkages facilitated to SHGs

**Education**



**100,000 children**  
benefitted through various  
education initiatives till date

**₹6.16 Cr**

Worth of scholarship  
awarded

**1,000+**

Schools benefitted till date

**117**

Specially-abled children benefitted  
through Tamanna School



**Art, culture and heritage**

**David Sassoon  
Library**

Under restoration

**Shalimar and  
Nishat Baghs**

Under restoration

**Sports**

**₹4,59,000 worth of  
sports scholarship  
awarded**

**247**

Medals bagged by supported  
sportspersons till date



A group of kids jump with joy and smiles after a fun-filled play and learn session with JSW ASPIRE

# Towards a Better Everyday



“ Innovative approaches to complex solutions and greater convergence in programs are key to move towards a better every day.

**Ashwini Saxena**  
CEO, JSW Foundation



## Dear Stakeholders,

To safeguard the human species from foreseeable extinction, the SpaceX Mission envisages a habitable world on Mars—in the face of any major catastrophe. It is, indeed, a unique public-private initiative. While it is important to root for this ambitious initiative's success for humanity's greater good, the immediate thought is that, perhaps, we first need to learn from our mistakes on this planet before inhabiting another.

While taking inspiration like perseverance and learning from the setbacks of the herculean task that spacefaring is, we can take several simpler steps to make this world Better Everyday. What is pertinent is bold, decisive everyday actions consistent with one's cherished goals.

India has moved positively in several spheres: undernourishment has reduced from 22% (2004) to 16% (2020), forest cover has gone up from 22.7% (2000) to 24.3% (2020), access to electricity has gone up from 58.7% (2000) to 99% (2020)—with the share of renewable energy moving from 0.5% (2000) to 5.4% (2020)—and poverty headcount ratio has reduced from 39.9% (2004) to 10% (2019). And more can be surely achieved, though, by understanding what brought us here will not take us there. To usher in faster and greater transformation, innovative approaches and greater convergence need to be thought through. More so, since new challenges are emerging as the world continues to grow exponentially.

As we are learning on our journey to the future, we are transforming from our past. JSW Foundation is unwavering in its pursuit of making every day better for everyone.

The past year would be remembered as the transformative one at JSW Foundation for a number of reasons. We collaborated

with several national and international organisations to launch India's First Skill Impact Bond. JSW Foundation became ISO 26000:9000 compliant to further strengthen its processes and operations. JSW Sanjeevani Multispecialty Hospital, a 72-bedded facility created in Raigad district, has already started getting recognised as a state-of-the-art facility providing affordable healthcare to the communities around.

JSW ASPIRE program now reaches 17,000+ young adolescents in the country, transforming the way they learn and practice life skills. Detailed and comprehensive water-resource assessments have been taken up across all locations, and the agri-livelihoods programs now reach 15,000+ farmers. Waste management has scaled up, and while you read this report, there is immense happening in the background.

Our restoration work for David Sassoon Library is nearing completion, and that for Shalimar Bagh has already begun. Environment protection work in partnership with three state governments has been taken up. The JSW Shikhar program sports persons have taken the medal tally to 247 this year. Project Sakhi for the rehabilitation of women from vulnerable backgrounds has begun in Vijayanagar while the Margdarshak program has linked more than 2 Lakh persons with various government schemes worth ` 359 crore. All of them are aimed at enhancing the social capital of the region!

But as I always say, something more for the next time! Your thoughts, feedback, and suggestions are all welcome, as we look forward to them.

**Ashwini Saxena**  
CEO, JSW Foundation





The lobby of JSW Sanjeevani Hospital, Dolvi, Maharashtra, bustles with activity as nurses engage with patients, providing exceptional care and support

## A clear way ahead

Sundar G. Waghmare, a 65-year-old widow living with her daughter in Numberwadi village of Dolvi panchayat, earns her living through vegetable cultivation. For the past few years, she was finding it very difficult to work on a daily basis. When JSW Foundation's community organisers visited her, they realised she was suffering from a medical condition and arranged for a health check-up. It turned out that she had cataract. Soon she was referred to JSW Sanjeevani Multispecialty Hospital for a free-of-cost cataract surgery.

Sundar bai is one of the many people who have benefitted from this healthcare program. She says, I have had my cataract removed, thanks to JSW Foundation. In the beginning, it was difficult for me to spot anyone, now it's getting better". She is delighted that her daughter is relieved of the burden of taking care of her and now feels more confident about herself.



**Sundar G. Waghmare**

Numberwadi Village,  
Dolvi, Maharashtra

We are committed to enhance India's health and nutrition status with improved health services and facilities.

## For a healthy nation

In FY22, the Foundation initiated a host of new interventions in partnership with expert organisations. The focus is to:

- Support public healthcare institutions
- Build multi-specialty care institutions

- **Make healthcare services available, affordable, and accessible through:**

Medical Mobile Vans in hard to reach pockets

General and specialised health camps at various population dense hot spots

Ambulance services to reach and referrals

### Key interventions



Health and nutrition for mothers, adolescents, and children



Building institutions of healthcare: hospitals, clinics, and colleges



Working across the healthcare outreach continuum



Vision correction: Treating refractive errors and preventable cataracts



Project Humrahi: Enabling holistic wellness for truckers



Enhancing public healthcare facilities at different levels

### Impact highlights

**200,000+**

Truckers reached through Project Humrahi

**50,000+**

Individuals benefitted through vision correction

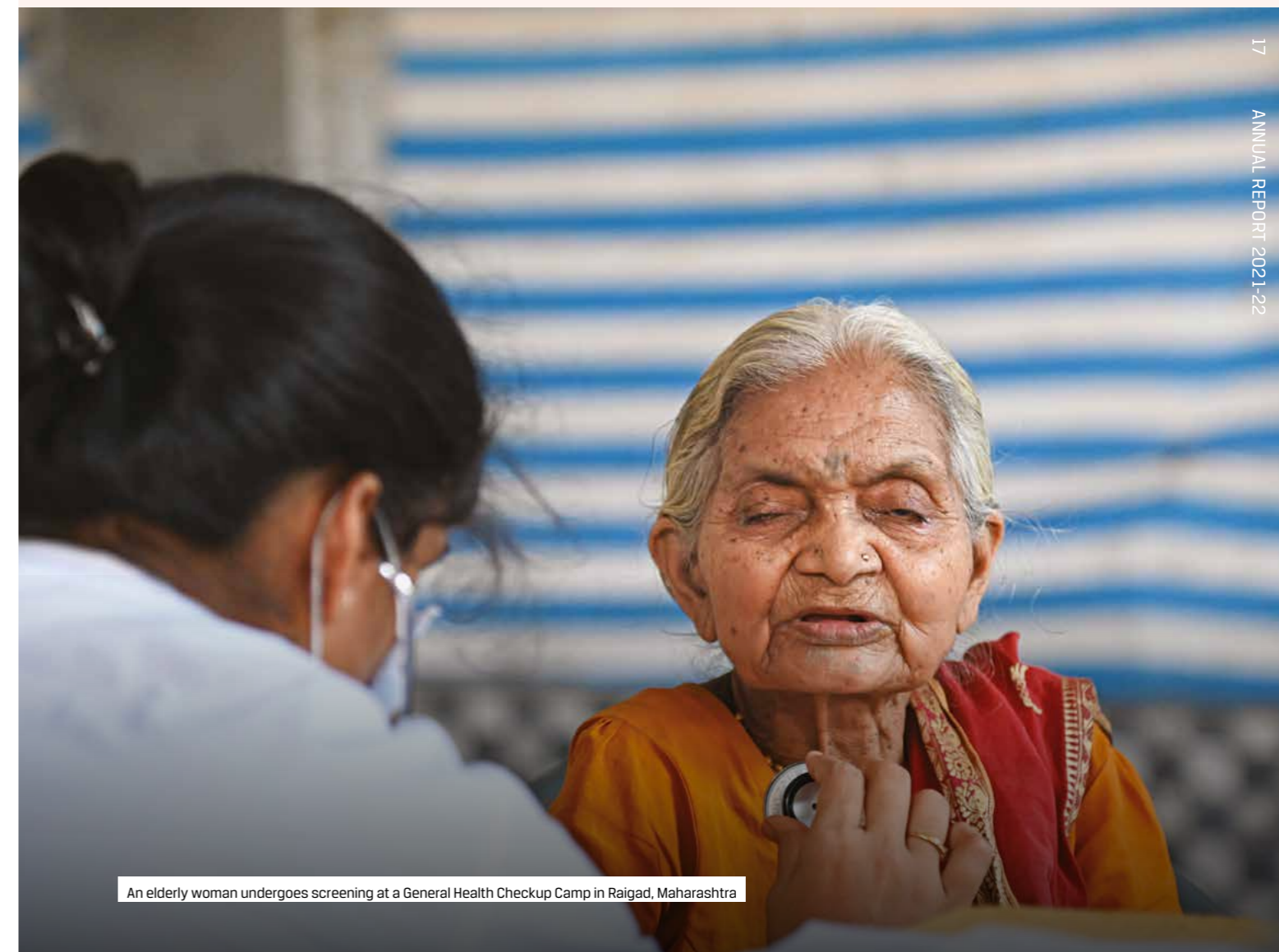
**40,000+**

Individuals benefitted through community clinics

**5,000+**

New borns delivered under medical supervision

Our rural health outreach program benefitted **200,000+ lives**



An elderly woman undergoes screening at a General Health Checkup Camp in Raigad, Maharashtra

## Building institutions of care

The Foundation operates three specialised institutions that provide quality medical education, affordable and highly specialised healthcare services:

- 1 O.P.J. Nursing College, Vijayanagar
- 2 JSW Sanjeevani Multi-Specialty Hospital, Vijayanagar
- 3 JSW Sanjeevani Multi-Specialty Hospital, Dolvi



**200,000+**

Lives impacted annually

### O.P. Jindal College of Nursing, Vijayanagar

In 2012, JSWF established O.P. Jindal College of Nursing (OPJCON) at Vijayanagar, Torangallu village of Bellary district with the goal to empower rural girls to achieve a better future in medical sciences. By providing the right kind of skills, nursing students are properly trained for hospitals of various sizes. The college is furnished with state-of-the-art infrastructure, modern laboratories. A highly qualified faculty ensures that learning is effective and meaningful. Furthermore, clinical exposures at large government and private colleges

are organised to provide students with extensive practical knowledge and cross-learning opportunities.

The college has been approved by the Karnataka government, is affiliated with the Rajiv Gandhi University of Health Sciences (RGUHS) in Bengaluru, and is recognised by the Indian Nursing Council (INC) and the Karnataka State Nursing Council.



**160**

Women trained annually



### JSW Sanjeevani Multi-Specialty Hospital, Vijayanagar

Sanjeevani Hospital located in Ballari district, Karnataka is a 157-bed, ultra-modern facility that provides affordable healthcare in a variety of specialties. The hospital provides 24-hour emergency and trauma care, as well as state-of-the-art modular OTs, Medical Intensive Care Unit, Surgical Intensive Care Unit, a path lab, pharmacy, and imaging services (CT scan, X-ray and USG).

Key disciplines at this facility include: Emergency medicine, orthopaedics and spine, general medicine, obstetrics and gynaecology, general surgery, ophthalmology, ENT, dental, oral and maxillofacial surgery, paediatrics, anaesthesiology, radiology, occupational health, physiotherapy, non-invasive cardiology, neurology, urology, dermatology, nutrition and dietetics, and psychiatrics.

### JSW Sanjeevani Multi-Specialty Hospital, Dolvi

JSWF inaugurated the 73-bed, 4.5-acre JSW Sanjeevani Multi-Specialty Hospital in Raigad district, Maharashtra, in August 2021. The hospital provides affordable, high-quality healthcare to Raigad's population of over 125,000. The hospital's extensive healthcare services, including neonatal care, cardiology,

and emergency care, serves around 200 nearby villages. These services are affordably priced and patient-focused. Moreover, the hospital links patients with appropriate government schemes for cashless services.



The newly inaugurated JSW Sanjeevani Hospital in Dolvi stands tall and proud, ready to serve and heal the community



## Working across the health outreach continuum

The Foundation actively reaches out to enable communities with access to quality healthcare.

The mode of provisioning of the services are:

### Mobile Medical Units (MMUs)

JSWF operates mobile medical units in Vijayanagar, Sholtu, Barmer, Sambalpur, Salem, Dolvi, Ratnagiri, Paradip, Palghar, and Vasind. The mobile medical unit is equipped with a general physician, screening equipment, medicines and is accompanied by medicos. The MMU reaches out to various hamlets and undertakes screening, prescribes medicines, and monitors those undergoing treatment.



**200,000+**

Individuals availed MMU services

### Strengthening public health infrastructure

JSWF upgrades and enhances public health facilities at various levels to ensure quality services are available. The capacity enhancement of facilities focus on general or specific health requirement such as Special Newborn Care Unit, Operation Theatres, labour rooms.

#### Public health facilities upgraded

|                                     |  |   |
|-------------------------------------|--|---|
| Shirki subcentre, Raigad            | VIMS Ballari                           | Kalmeshwar PHC                          |
| Gadab, Poynad & Shahbaaz PHC, Dolvi | Alibaug District Hospital, Maharashtra | Government Medical College, Salem       |
| Balithuta PHC, Odisha               | Jajaang CHC, Odisha                    | Jagatsinghpur District Hospital, Odisha |



**150,000+**

Individuals benefitted through these public health facilities



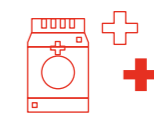
### Health camps

To bridge the gap between the rural healthcare institutions and the community, JSWF undertakes general and specialised health camps in identified hotspots where there is high caseload but limited access to healthcare facilities. The camps provide general check-ups, specific health-issue related check-ups, referrals to nearby facilities, and raise awareness on the existing public health challenges in the village.

The camps serve as an opportunity for the Foundation to guide communities on how to access essential health services provided including - institutional deliveries, eye check-ups, cataract operations, neonatal care, immunisation, ANC/PNC check-ups, and any special conditions like hole in the heart.

### Ambulance services

Aiming to provide emergency care on a 24x7 basis, five additional ambulances were deployed in Odisha with a dedicated helpline number. The services aid in preventing fatalities caused due to an increased wait time or a lack of access to healthcare facilities. Our ambulances are equipped to provide basic as well as advanced critical life support and trained in referral services.



**4,500**

Households benefitted



**20,000+**

Individuals reached

## Mission Institutional Delivery

Institutional delivery is key for safe motherhood and child survival. Through our hospitals, we offer free-of-cost delivery. JSWF sensitises families on birth preparedness and ensure availability of timely transportation from remote villages to JSW Sanjeevani Hospitals for delivery and after care.

 **150**  
Lives saved in a year

## Malnutrition Management, Maharashtra

The malnutrition management program implemented between the year 2017 and 2019 brought a reduction of 12% points in underweight and 23% points in wasting among children below 5 years of age. Post COVID-10 the nutrition program is being implemented in two blocks of Palghar, one block of Thane and two blocks in Raigad to improve the nutrition status among mothers, adolescents and children.

 **15,000+**  
Vulnerable population reached to improve their nutritional status



Hospital staff in Dolvi, Maharashtra, engage in an interactive and educational session with Adolescent Girls

## Adolescent girls' Health and leadership development

JSWF has taken a leadership-first long-term approach to empower girls to take charge of their nutrition and health conditions by imparting life and leadership skills.

We provide training on menstrual health and hygiene including the usage, availability and safe disposal of sanitary products through incinerators. Adolescent

girls and boys are being reached out to for Weekly Iron Folic Acid Supplements (WIFS) and de-worming medicines for anaemia management.

JSWF has mobilised girls to be the agents of change of their lives, sensitised and screened them for anaemia and mobilised them to form groups.

## Vision screening and correction

Regular eye check-ups are conducted for people of all ages, from adolescents to elderly. Prescription glasses for refractive errors are offered and cataract surgeries are performed to prevent irreversible blindness in cases that need it. The cataract surgeries give elderly people independence in old age, and youth to participate in education, sports, or other types of hobbies and interests.



 **50,000+**  
Individuals screened



A doctor checks a young child for proper nutrition and health, as part of the Malnutrition Management Program in Dolvi, Maharashtra



Truck drivers in Ballari, Karnataka participating in fun educational activities about Sexually Transmitted Diseases

## Project Humrahi

The truck terminus at JSW sites witnesses hundreds of trucks loading and unloading. Project Humrahi reaches out to truckers through a multi-pronged approach. Truckers are engaged in peer-led group activities and recreation through games and fun activities, and are given, individual counselling on Sexually Transmitted Diseases (STDs). The project offers linkages to hospitals and clinics for general and specific health services such

as eye check ups and audiometry. Peer-led interpersonal communication, group activities, and the setting up a recreation-cum-counselling centre.

Project Humrahi is now expanding the scope to include guidance on children's careers, financial planning and mental health counselling for a holistic intervention.



# 1 Million

Truckers reached since inception

## Corrective surgeries for hole in the heart

A hole in the heart or congenital heart disease is a structural defect. The defects could be a hole between heart chambers to complete absence of one or more chambers. Poverty, coupled with a lack of health coverage for young children, prevents some sections from having timely surgery, exacerbating the defect to such an extent that it becomes difficult to treat later.

JSWF began its intervention to support corrective surgeries for hole in the heart in 2013. To enable access for a wider population, the Foundation converged with the government's Rashtriya Bal Swasthya Karyakram, the Rotary Club of India, SRCC Children's Hospital and Narayana Health.



# 150

Children benefitted till date

## New partnerships for better healthcare infrastructure

| Initiative  | Partner   |
|---|---|
| <p>Provide lifelong support to underprivileged children with hole in their hearts</p>                 | Rashtriya Bal Swasthya Karyakram, the Rotary Club of India, SRCC Children's Hospital, and Narayana Health |
| <p>Non-medical assistance to underprivileged cancer patients through a one-of-a-kind shelter home</p> | Jagannath Cancer Aid Foundation   |
| <p>100-bed Intensive Care Unit</p>  | Narayana Health City, Bangalore   |
| <p>300-bed dedicated COVID-19 health centre</p>   | Torangal village, Karnataka   |



A water hand pump in Barmer, Rajasthan serves as a vital resource, providing access to water for the community

## No more going the extra mile

Groundwater vulnerability is a concern in rural communities, especially in Rajasthan owing to its topography. Women have to walk considerable distances only to collect water—a basic necessity for drinking and other tasks. To address the issue and improve sanitation, the Foundation implemented the piped-water supply program bringing drinking water to many hard-to-reach areas.

"Water supply was not there previously; we used to fetch water from afar," says Leela Devi.

Leela Devi is one voice out of thousands.

Hailing from Bhadresh village in Barmer, Rajasthan, she is one beneficiary of the program.

She would have to walk five to six km daily to collect water for drinking and other household purposes. While she looked after her family, she would yearn to help her husband with his tailoring business. The doorstep access to water reduced the drudgery of walking daily, and saved her four to five hours. It enabled her to lend a hand in her husband's tailoring work, and is now facilitating an additional income for the household.

With ambitions to better the quality of life of as many people as possible, the rural water supply in Barmer benefits 3,500+ people across four villages.



**Leela Devi**

Bhadresh Village,  
Barmer, Rajasthan

Our focus is to ensure water secure communities.

## Moving towards water security

Our holistic approach is focused on ensuring our communities have access to safe drinking water and undertaking long-term planning for sustainable water resources, while also enabling water security for both domestic and agricultural uses.

We design need-specific solutions in order to increase the availability of drinking water for the community. Since groundwater is essential to India's agricultural economy, we work diligently to increase its supply and construct additional surface-water storage structures in areas where they are most needed.



As part of a comprehensive integrated watershed management program, a check dam in Palghar, Maharashtra serves to augment the local water storage capacity

### Impact highlights

**100,000**

Households benefitted by drinking water supply till date

**1.8M m<sup>3</sup>**

Additional water storage capacity created till date

**31,150**

Saplings planted to increase green cover

**310**

Hectares of degraded mangrove land restored till date

**Planted 350,000 of mangrove saplings**

### Key interventions



Ensuring sustainable drinking water sources



Rejuvenation of lakes



Restoring conventional water sources



Watershed management



### Enabling access to safe drinking water

For the purpose of providing safe drinking water, we build and repair open borewells, install roof rain structures, erect Ground and Elevated Storage Reservoirs (GSR and ESR) as per the need. We have partnered

with gram panchayats to lay pipelines in areas where water sources are available. These initiatives complement the Jal Jeevan Mission of Government of India.



## Enhancing availability of water through watershed management

A holistic approach to water management entails looking at water as a shared natural resource. Thus, we work on both demand side and supply side to ensure water availability.

Through implementation partners, such as, Watershed Organization Trust (WOTR) and International

Crops Research Institute for the Semi-Arid Tropics (ICRISAT), we support our communities to capture and conserve water by constructing rainwater harvesting structures, undertake soil and moisture conservation measures, provide treatment to check soil erosion and empower local communities to manage the created assets effectively.

### Demand side

Promoting efficient use of water through participatory water governance by forming water management committees

### Supply side

Promoting integrated watershed management.

## Rejuvenation of traditional water bodies

To address the issue of availability of water we undertook desiltation and rejuvenation of water bodies such as lakes, tanks, canals, etc. This has not only resulted in creating extra surface-water-storage capacities, but also helped to create extra water-recharging opportunities thus increasing availability of water in the wells of the surrounding areas.



A rejuvenated pond in Raigad, Maharashtra with fresh water, ready to serve the local community and ecosystem



The rejuvenated Margondanhalli lake sparkles in sunlight, surrounded by a bed of colorful flowers



## Margondanhalli Lake, Bengaluru

Once called the city of lakes, Bengaluru and its surrounding regions had hundreds of water bodies. Besides creating pleasant microclimate in the area, they also sufficed as sources of water for drinking, irrigation, fishing, washing, and cover the domestic needs of the people living there. However, over the last four decades these waterbodies could not survive the onslaught of rapid urbanisation and have been reduced to neglected sewage dumps. Years of exploitation and slow-killing of Bengaluru's lakes resulted in the breakdown of the chain of water harvesting in the city, which has resulted in frequent flooding with devastating effects.

To tackle the issue, JSW Foundation partnered with Anand Malligavad, a renowned lake rejuvenation expert to restore the Margondanhalli Lake in the Electronic city.

The lake was dewatered, desilted, de-weeded and cleared of any encroachments and debris. The silt was used to rebuild its walls and raise its height to prevent the lake from getting silted again, eliminating the use of cement and concrete in the rejuvenation process.

The lake has been brought back to life in an eco-friendly manner, minimising the carbon footprint by using local and natural materials. Floating wetlands were constructed to treat the sewage water entering the lake. The roots of plants such as canna, vetiver used to construct the wetlands act as natural purifiers by absorbing the pollutants, leaving water naturally treated, devoid of odour and colour.

The once-silted Margondanhalli Lake has been restored back to its glory and a house to thriving flora and fauna. Several species of birds, butterflies and insects visit the lake. The lake and its verdant surroundings comes as a respite to morning and evening walkers who frequent it.



# 1 Lakh m<sup>3</sup>

Additional water holding capacity created through Margondanhalli Lake.

We make strides to enrich India's green cover through nature-based solutions.

# Increasing green cover

## Developing miyawaki forests

JSW Miyawaki Forest and Biodiversity Park in Tarapur, Maharashtra is a dense cover of native trees developed using the Miyawaki method. The park is spread over a two-acre plot, which was transformed from a dump yard in collaboration with Tarapur MIDC. This green lung was inaugurated on May 28, 2022. The project took two years to complete, and now positively impacts

the water table, hosts more than 8,000 species of indigenous trees that attract butterflies, birds and more.

Taking inspiration from the intervention's success in Tarapur, the Foundation initiated a Miyawaki Forest in Salem, Tamil Nadu. This dense forest has been developed in 26,000 sq. ft with 10,000 saplings and 27 star plants, native to Salem.

# 1.63 Million

Saplings planted since inception

## Mangrove conservation and alternate livelihoods

In 2016, JSWF undertook the Mangrove Conservation and Alternate Livelihoods program to protect the mangrove ecosystem, stop or minimise the ingress of saline water into agricultural land and secure coastal communities with alternate livelihoods.

The project is implemented in phases with active involvement of self-help groups and has restored 320 hectares of degraded mangroves by planting use this impact indicator on the left over the past

six years. The innovation in the project was its interfacing with community through livelihood generation for local women, which rallied round to garnering the support and failsafe involvement of the natives in the same. It has engaged more than 2,000 women from 12 villages and 200+ women self-help groups.

By sustaining the mangrove ecosystem, the Foundation aims to maximise the social and economic well-being of coastal communities.

## Strategic collaborations for a healthy planet

JSWF and the Forest Department of the Government of Karnataka have signed agreements to continue its efforts in these areas: afforestation, forest

preservation, and wildlife conservation at Ballari, Daroji and Toranagallu Reserve Forests respectively. This is an important step in sustaining a healthy planet.



Beautiful flowers bloom in the JSW Miyawaki Forest and Biodiversity park in Tarapur, Maharashtra, adding color and vibrancy to the industrial MIDC area

Improving sanitation and hygiene practices in communities by raising awareness

## Sanitation for a better tomorrow

At JSWF, our focus is on raising sanitation awareness, integrating Water, Sanitation and Hygiene (WaSH) and nudging behavioural change. The program undertakes consistent community-wide awareness campaigns, ongoing informational education communication to empower people to promote cleanliness and enable better health.

### Promoting better health through Integrated WaSH Program, Odisha

Water, Sanitation and Hygiene (WaSH) directly impact human health and can have far-reaching consequences when ignored. To improve cleanliness, hygiene and general quality of life in rural areas, we have implemented a sustainable solid waste management program in 20 villages of Joda block of Keonjhar and Koida block of Sundargarh district.

Together with our partner FINISH Society, we strive to introduce decentralised waste management solutions and safe water supply facilities in the areas. Our efforts have helped create livelihoods in recycling, improved community engagement in waste management and generated awareness.

In these villages, we construct structures like solar-operated water tanks and composters to ensure a quality water supply and waste management. Each village is given tricycles for door-to-door collection of waste. Information Education Communication (IEC) tools like wall paintings and other Behavior Change Communication (BCC) activities like contests, competitions, and drives create awareness on issues of WaSH. We provide training and orientations for capacity building of stakeholders like SHG members, village water and sanitation committee members, and Panchayati Raj Institution (PRI) members.



Community members engage in Hand Wash Demonstrations

### Key achievements

12

Installation of solar operated water tanks

19

Village water and sanitation committees formed

2,672

Households benefitted

16,000

Individuals benefitting



## Women sanitation leaders

The Harischandrapur village, only five km from Koida's block headquarters in Odisha, has 116 households and over 500 tribal people. But the residents were unaware of the WaSH best practices. They, instead, collected water from an unhygienic water-logging point in their locality.

Our team analysed this problem by regularly visiting the villagers. We started a behavioural-change campaign for

WaSH. Through community meetings and awareness drives amongst self-help groups and communities, we encouraged villagers, especially women, to maintain proper hygiene and sanitation.

Since attending those cleanliness drives and understanding the basic needs, the villagers now maintain good sanitation and hygiene at their homes.



A group of determined women sanitation leaders engage in shramdaan, working to maintain hygiene and cleanliness around a drinking water standpost in their community



Sanitation workers in Vasind, Maharashtra operate a baling machine, responsibly processing the community's waste and promoting sustainability

2022/11/03 14:45

## Anchoring awareness for a solid change

Div is a bayside village 8 km from Pen city in Raigad. Near the village's entrance is a lovely lake.

However, due to the area's high population of 1,294, the garbage problem was severe, the villagers used to dispose of their daily household waste in garbage pits near the lake and other places in the village.

Given the increasing amount of waste, JSW Foundation collaborated with Mumbai Sustainability Centre (MSC) to launch a solid waste management project in 2019. We began the program by raising awareness among the residents. Initially, the village's women's self-help groups decided to come together to clean the village. Soon everyone agreed to keep the house's dry waste in their own homes. MSC started collecting dry waste in Div village monthly, starting in December 2020.

At Div, a vehicle was commissioned, and sheds, baling, and crushing machines were provided to ensure a holistic approach that yielded long-term, sustainable solid waste management. The village people's cooperation was extremely low during the first three to four months. However, the program's ongoing

public awareness through Informational Education and Communication (IEC) and Behaviour Change Communication (BCC) led the public to actively participate and cooperate.

Div Village collected 137 kg of dry waste from December 2020 to March 2021. Even during the pandemic, women continued to collect dry waste.

A total of 20,242 kg of dry waste was collected in a year till March 2022. All collected waste is sorted into sheds and sent to Thane for reprocessing. While the dry waste was being disposed of, the issue of wet waste remained, most of which was discarded next to the lake as there needed to be more participation from every family in the village.

As a solution, the team initiated waste collection drives in February 2022 to collect segregated waste by rotating tricycles in the village every day. Cleanliness champions were assigned to the village. With their assistance, they raised awareness by visiting every house in the community.

This resulted in a reduction of waste in these areas.

We strive to improve existing waste management systems and generate awareness to move towards a circular economy.

## Making waste resourceful

According to the Ministry of Housing and Urban Affairs, India generates 147,613 metric tonnes of municipal solid waste daily, of which 70% ends up in landfills without proper management.\*

Villages often lack proper waste collection or disposal mechanisms as it is difficult for local community set-ups to manage complex categories of waste, including e-waste and hazardous waste.

To improve waste management in communities, we undertake a multi-pronged approach.

The standardised approach features door-to-door collection drives, community mobilisation and awareness, enabling the infrastructure required for hazard-free segregation of waste, composting of wet waste, and further co-processing.

We intend to derive high value from waste by encouraging alternate livelihoods and waste upcycling to enable livelihoods for community members.



Young cleanliness champions participate in a plastic collection drive and awareness session to protect their community and environment

## Incubating start-ups for innovations in circular economy

JSWF has partnered with Social Alpha to strengthen the waste value chain in Dolvi, Maharashtra and Vijayanagar, Karnataka.

Innovations in waste management can help us create a circular economy. In FY22, Social Alpha, H&M Foundation, JSWF and Saamuhika Shakti collaborated to identify innovations that will help protect and preserve our planet and people. Through two tracks—

Market Validation Track and Scale Up Track—the partnership aims to nurture start-ups through market access and validation, technological and business counselling, access to seed financing, and more. The program focuses on waste collection, sorting, recycling/upcycling and innovative solutions for an efficient supply chain and maximise the values of different waste streams.

### Start-ups finalised

Saltech Design Labs



Technology-driven recycling process to extract maximum value out of waste and deliver exceptional construction products from recovered materials.

Krimanshi



Nutritious sustainable animal feeds based on alternate fibers, proteins and fats derived from upcycling of organic food waste and agri residues

### Impact highlights

**30,900**

Households reached

**5 Lakh+**

Multi-layered plastic collected

**1,100 tonnes**

Wet and dry waste prevented from going to landfills

**8,800 tonnes**

eCO<sub>2</sub> Emissions mitigated

All figures mentioned are till date

\* <https://www.orfonline.org/research/solid-waste-management-in-urban-india-imperatives-for-improvement-77129/>



## Integrated waste management

Surveys conducted at Vasind, Dolvi-Salav and Vijayanagar provide enough evidence regarding overflowing community bins, drains choked with garbage and village conflicts over dumping grounds.

Our efforts involve various stakeholders from the community including self-help group members, local government bodies, and community coordinators.

Our interventions to improve these villages' solid waste management system focus on behavioural change and capacity building. This involves awareness drives, Information, Education and Communication (IEC) and Interpersonal Communication (IPC) programs for households and officials,

infrastructure development to support regular collection, transportation, storage and processing of waste, and handholding support to Gram Panchayats.

Our efforts on behaviour change and providing a reliable pickup service for dry waste have been yielding rewards.

Families, which used to deposit mixed waste to the gram panchayat collection vehicle or throw the same at common points, now do not mix their waste and hand over their dry waste to our collection vehicle.

This has reduced the amount of non-biodegradable waste entering the environment.

### The program model

Create awareness about the importance of waste management

Undertake regular waste collection drives and Multi-layered package collection with children

Ensure segregation of dry and wet waste at sheds

Direct the waste for co-processing or upcycling



## The integrated waste management intervention benefitted 5,000 households

In Vijayanagar alone

## Zero Waste Tourism at Mahuli Fort, Maharashtra

To ensure sustainable waste management at Mahuli Fort in Maharashtra, JSWF has collaborated with the Forest Department, Government of Maharashtra and the

Gram Panchayat. At the entrance of the fort, a waste disposal shed has been constructed to ensure tourism destinations are kept clean.

## Project Sakhi: Plastic offsetting and upcycling

JSWF, in collaboration with EcoKaari, has set up a plastic offsetting and upcycling and livelihoods generation program in Vijayanagar, Karnataka. Together, we are working towards generating alternate livelihoods for women from vulnerable

backgrounds by upcycling more than 4,000 kilograms of plastic waste plastic monthly into handcrafted products such as tote bags, purses, pouches, bags, laptop sleeves and more.



A woman smiles in front of sanitised multi layer plastic collected for upcycling as part of Project Sakhi, an initiative that not only offsets plastic waste but also generates livelihood for the woman and others like her



Vegetables flourish in a shade net polyhouse in Jaigad, Maharashtra, constructed to support and augment the incomes of local farmers.

## Improving yields, enhancing lives

T. R. Narayana Reddy, a 47-year-old farmer from Mogalahalli in Chitradurga district, Karnataka, looks after a family of seven members, including three daughters. His annual income is ₹1 lakh. He owns five acres of land and grows muskmelon crops on two acres but was unable to generate a higher income.

On an exposure visit organised by JSWF, he observed the farmers in Andhra Pradesh making higher profits by producing better yields. So, he joined a Farmer Producer Organisation (FPO) supported under our intervention in Karnataka, with specific interests of getting better quality seeds at lower input costs. The FPO not only sourced high-quality seeds but also organised a technical know-how session to help him reach more buyers with his new produce and increase his income.

Effective rural organisations, such as FPOs, assist farmers overcome hurdles to improving their economic, social, and political prospects. Supporting an FPO has a long-term benefit since it enables others to become self-sufficient. Narayana's case shows how formal institutions can enhance access to and management of resources, provide input material, enable market access, improve knowledge and communication, and guarantee farmers have a true involvement in decision making.

In just one season, he was able to increase his yield from 24 tonnes to 45 and his baseline income by ₹1,65,000. Reddy says, "With my earnings, I can support the education of my three daughters". These words belong to one farmer but are representative of thousands of other thousands of other farmers who have joined the FPOs being supported by us.



**T. R. Narayana Reddy**

Mogalahalli Village,  
Chitradurga, Karnataka

Our efforts are aimed at sustainably enhancing incomes of individuals dependent on agriculture and allied sectors.

## Sowing seeds of transformation

Over the past few years, we have been committed to scaling our programs in the agriculture and allied sector. Through a dedicated approach, our aim



is to contribute to secure, inclusive and sustainable agricultural practices by working alongside farmers to increase production and income.

Improving agricultural output is a vital requirement for increasing farmer incomes. Recognising this, we encourage sustainable agriculture methods among farmers through a variety of demonstration farms, trainings, and grassroots capacity development. We deliver superior agri-extension services in partnership with premier technical institutes, enabling farmers in securing value-addition, productivity improvements, and transitioning from mono-cropping to multi-cropping.



Farmers in Ballari, Karnataka receive a demonstration on a low-cost pesticide to protect their crops and deliver better outputs

## Doubling farmers' income in Karnataka



In Karnataka, we have launched an inclusive agriculture and allied livelihoods program aimed at boosting farm and non-farm livelihoods. The initiative aims to strengthen Farmer Producer Organisations (FPOs) through institution building, leveraging government schemes and collaborating with partners across the value chain to enhance incomes.

We have collaborated with resource institutions such as ISAP, SEEDS, ICCOA and IFHD to implement our intervention, along with EY as the project management unit. These collaborations have doubled our presence in rural farms across the selected locations.

We aspire to double farmers' incomes through 60 farmer-producer companies, over the next four years. To achieve this, we are working on both the input and output side keeping income enhancement as our primary focus.

### Enhancing production

Rebuild the capacities of the community-led farmer-producer companies

Create convergence opportunities to leverage endowments from the state governments, NABARD, and NBFCs for the farmers.

Reduce costs of production by enabling farmers to improve productivity and build climate-smart value chains

### Improving sales

Aggregate and connect the farmers to institutional buyers and markets.

Bring private investments from supply chain partners.

We continue to augment our efforts to reach 100,000 farmers.

## Impact highlights

**175**  
Villages covered

**15,000+**  
Farmers benefitted

**₹24.27 Cr**  
Incremental income created for farmers

**462.2 Ha**  
Area of land treated through watershed management

**₹1.34 Cr**  
Government support

**9,100 tonnes**  
Produce linked to markets



## Integrated farming, Jaigad

In 2020, we started working to improve farm-based earnings in Jaigad, Maharashtra through organic farming. For effective implementation of the project, 10 shade nets of 10,000 sq. ft. each were developed through a public-private partnership, wherein the farmers have also invested.

To ensure sustenance, the Foundation also supported the farmers for introducing dairy farming which has added additional income to the beneficiaries of the program.

In FY22, this program has been scaled up to 200 farmers.



**200**

Farmers engaged in organic vegetable production/ organic dairy



**₹20,00,000**

Additional gross income per annum



Farmers from the Aditi Farmer Producer Organisation (FPO) weighing their yield that will be sold to markets

**₹8.15 Cr**  
of revenue  
generated

## Capacity building of Farmer Producer Organisations, Dolvi

Since 2019, JSWF has been nurturing Aditi Farmer Producer Organisation in Dolvi, Maharashtra. Over time, the Foundation worked towards building the capacities of FPO members on license procurement, facilitation of schemes, forward linkages and convergences.

The Foundation has supported Aditi FPO with infrastructure facilities such as construction of a 250- tonne capacity warehouse along with providing farm machineries.

Through the intervention, the institution has been able to have an outreach of 1,892 farmers.

Under the Maharashtra State Government's Smart Project and in collaboration with the Forest Department, the FPO has received grants for allied agriculture activities.



**4,200 tonnes**

Paddy sales achieved



**1,892**

Farmers benefited

## Crop diversification, Jawhar

Our interventions in Jawhar Taluka of Palghar district, Maharashtra aim to increase the effect of integrated agriculture programs via capacity-building activities. The project is active in six villages, enhancing land productivity and promoting alternate land-use systems and crop diversification. The intervention orients farmers on additional crops they may cultivate, builds their

capacities on an improved package of best practices, thereby facilitating an off-farm diversification of income as well.

Since JSW Foundation's intervention in 2018, the program has contributed to employment generation in the village, with every acre of chilli farm generating employment of 250 person / days in a season.



| Total yield (Tonnes) | Average income per acre (₹) | Average farmer income per farmer (₹) |
|----------------------|-----------------------------|--------------------------------------|
| <b>FY22</b> 295      | <b>FY22</b> 6,44,180        | <b>FY22</b> 4,48,296                 |
| FY21 439             | FY21 2,62,663               | FY21 2,39,243                        |
| FY20 394             | FY20 4,08,080               | FY20 3,27,314                        |
| FY19 75              | FY19 50,776                 | FY19 40,256                          |

**Water harvest potential of 7,500m<sup>3</sup> created through 10 farm-recharge ponds**

## Holistic cluster development, Odisha

To improve the quality of agricultural land and livelihood opportunities in regions across Sundargarh and Keonjhar in Odisha, we have implemented the holistic cluster development project in partnership with BAIF Institute for Sustainable Livelihoods and Development (BISDL). The project is integrating multiple components and domains for livelihood augmentation to ensure optimum utilisation of available resources.

Depending on ground conditions, we deploy thematic activities in a participatory manner which are inclusive and community driven.

### The overall objectives of the project are:

- > Diversification of income streams from farm and off-farm activities
- > Sustainable management of local natural resources
- > Adoption of appropriate practices for land-based interventions and technologies
- > Improvement of overall quality of life of participant families



**10**

SHGs mobilised for livelihood generation through mushroom and poultry farming

## Community Orchard, Kinnaur

Most households in Kinnaur, Himachal Pradesh are involved in horticulture. JSWF, in collaboration with community members, initiated community orchard development on Gram Panchayat land that was previously barren. For three years, community members and the Foundation have worked together to develop and maintain the orchards.

The orchard development will benefit 176 households in the community.



Community members in Brua of Kinnaur, Himachal Pradesh on a regular site visit of their orchard to ensure the trees remain healthy and productive



A farmer in Raigad, Maharashtra harvesting fish from his individual fish farm pond using a traditional netting method

## Aquaculture

### Pond Fish Farming, Dolvi

In FY21, JSWF introduced farmers in and around Dolvi, Maharashtra, to freshwater fish farming. The exposure visits, capacity building and training sessions encouraged community members to take up this intervention as an additional source of livelihood.

The members have been assisted technically and financially in constructing these individual and group

fish farming ponds which will be an additional source of income. Across eight gram panchayats, a total of 50 ponds have been constructed for individual fish farming, along with five fish ponds for group farming where 60 farmers are engaged.

With technical support these farmers shall increase output and productivity in small spaces.

 **110**  
Farmers benefitted

 **8**  
Gram panchayats covered

 **50**  
Individual farm ponds constructed

 **5**  
Group farm ponds constructed



### Cage Fish Farming, Jaigad

To enhance fish production in Jaigad, we have promoted cage fish farming vs. traditional techniques amongst the fishermen in the community. We have successfully installed one fishing cage as a pilot. The pilot project has been successful and

has provided valuable insights that will enable the expansion of the project, which will entail 30 cages in the coming years. This project will not only improve fish production but will also increase the fishermen's earnings.

## Focus on learning and success shall follow

Sanjyot Nivrutti Tambe holds a Post Graduate Diploma (Agriculture) from Rajiv Gandhi College of Management Studies and has the highest level of qualification attained by anyone in their nuclear family of four.

However, not all roads he took were smooth. Sanjyot, when pursuing Bachelor's, did well academically and athletically, but could not find a job after graduation. Adding to his woes, he, could not immediately enrol for higher education because of financial constraints.

But where there is a will, there is a way. Sanjyot sought a scholarship and found one with JSW Udaan. He completed his PDGM in Agriculture with a GPA of 7.0 and then went on to work with BolkuF Technology solutions at a salary of ₹6 lakh per annum. In his own words, he never understood what empowerment meant in life until this stage of his life. Along with his confidence, his dreams have grown, and he now wants to pursue a PG Diploma/ MBA in Digital Marketing from Canada. He dreams of running a start-up in India one day.



**Sanjyot Nivrutti Tambe**

PGDM in Agriculture (Batch of 2022)  
Rajiv Gandhi College of Management Studies

Our all-encompassing approach to education involves interventions at various stages along a child's learning journey.

## Rooting knowledge into young minds

It is essential that every child has access to quality education so that they can realise their dreams and build a better future for themselves, their communities and the country. Our initiatives aim to improve education quality and help children develop a lifelong love for learning.

We collaborate with educational institutes, ranging from Anganwadi to Graduation to make quality education accessible to children. Our initiatives cover a wide range of areas, such as, developing state-of-the-art infrastructure refurbishing dilapidated structures, holistic early childhood education interventions, focusing on learning outcomes, building capacities of the ecosystem, and providing scholarships for higher education.



### Instilling educational excellence

JSWF endeavours to be an enabler of quality primary and secondary school education in India and help children to reach their true potential.

#### Infrastructure Development

Infrastructural challenges dissuade the curious minds of today from their academic journeys.

JSWF creates a conducive educational environment by undertaking holistic infrastructure development. We

refurbish dilapidated schools, build new ones with facilities such as science labs or digital classrooms, and make provisions for fundamental needs like, clean drinking water stations and more.



# 12,223

Students benefitted with school infrastructure projects



# 56

Schools benefitted from infrastructure projects

All figures mentioned are for FY22 unless otherwise stated



With bright smiles and determined expressions, students are prepared to develop critical life skills and build resilience to overcome any obstacle with JSW ASPIRE



Children participating in a modular approach to learning at their local Anganwadi center in Ratnagiri, Maharashtra

### Roof to Dream

JSWF took on the mission to mitigate the crisis of leaky and dilapidated roofs that discouraged children from attending classes with the Roof to Dream initiative.

Through this project, we strive to provide unhindered education by strengthening run-down schools' infrastructure with steel-coated roofs. This project ensures that every young mind can dream and embark on the journey of realising them.

### Quality Education for Early Childhood, Primary, Secondary and Senior Secondary Education

The early years of child development are crucial for a child's success. More than one million neural connections are formed each second—a pace never repeated again.<sup>3</sup>

Early childhood is crucial for a child's overall development and lays the foundation for their future. That is why we take a modular approach in our interventions. We work closely with

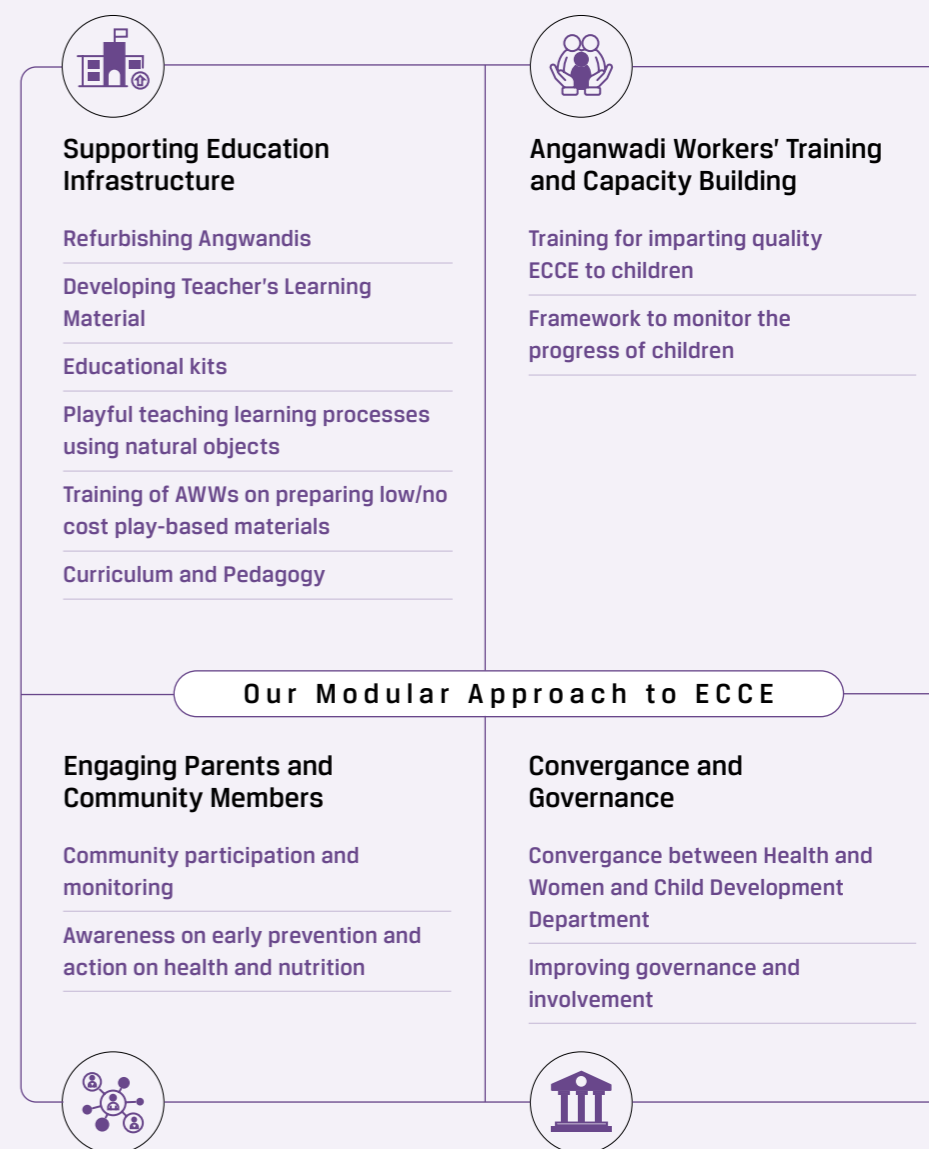
parents and community members, engaging in early prevention and action on health and nutrition concerns to make sure they are healthy as they grow.

We build capacities of Anganwadi workers and track important progress indicators that impact a child's growth. Our collaborative approach for women and child development delivers meaningful impact.



<sup>3</sup> <https://www.unicef.org/early-childhood-development#:~:text=The%20quality%20of%20a%20child's,a%20pace%20never%20repeated%20again.>

## 2,483 children at Anganwadi centre benefitted from ECCE



Impact

**860**

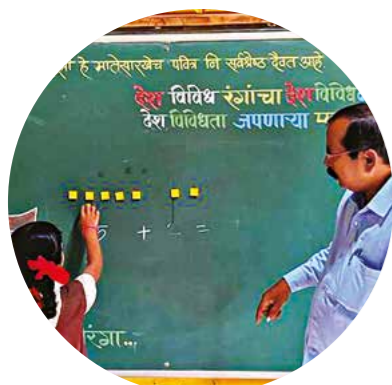
Anganwadi centres benefitted from ECCE till date

**18**

ISO certified Anganwadis in Kalmeshwar, Maharashtra

**67**

Model Anganwadis developed in Maharashtra and Odisha



### JSW Smart Shala

JSWF has partnered with Sampark Foundation and the Government of Maharashtra to launch JSW Smart Shala to enhance learning outcomes in Math and English in Government schools of Maharashtra. This is a four-year project expected to benefit more than 10 lakh children from grades I to III, of which 40% are girls. Implemented in six districts, this intervention uses innovative concepts for building strong foundation in Math and English.

More than 10,000 primary government schools will be equipped with Teaching and Learning Materials (TLM) including sound box, board games and other tools to help teachers leverage technology in their classroom teaching and learning process in the next four years.

 **10,000+**  
Schools

 **10 Lakh+**  
Students

 **20,000+**  
Teachers

### Sath-Do

JSW Sath-Do program, implemented in partnership with Step up for India, is enabling grade III to VII students in select government schools in the Sandur block, Ballari district of Karnataka to gain the confidence to learn independently with foundational English lessons. In order to ensure that the intervention has a holistic

effect, it is instilling the necessary skills in government teachers to make classes fun and playful so students can build their skills in reading, comprehension and conversation. The goal is for English learners to love learning and feel confident speaking or reading.



Students in a lively classroom in Ballari, Karnataka, use an audio player to learn English as part of the Sath-Do program, building confidence and language skills to succeed in their studies



## Going beyond classrooms

Our Sath-Do program helps students learn English independently, by providing a simple way to get easy access to learning materials. The engagement of parents and community members in the education process, where their children use their phones to scan QR codes for program-related audio, is an indirect influence of the initiative. Watching their children study, piques their curiosity too. Sath-Do students are first-generation learners and hence, the involvement of parents is vital since they can efficiently manage their child's education.

Shanthamma's children, who are participants of Sath-Do, attend a public school in Doddaanthapura Gram Panchayat in Kodalu village. For Shanthamma, learning English was like a dream considering the difficulty of learning their language, Kannada. But this program made it all

possible for her. She now listens to the audio tracks at home with her kids, and has given her the confidence to learn English.

"Earlier, my son couldn't read English. Now he does. He enjoys listening to the audio tracks and learning from them. I had no idea about this new technology until recently." Shanthamma says.

"We never used to sit at home study. We never observed what children do; we used to think they were reading something. But now with this, (listening through mobile and speakers), we are also interested to see and listen," added another thrilled program participant.



### JSW ASPIRE: Adolescent School Programme to Inspire, Relate and Enrich

With Project ASPIRE, we started on a journey in 2018 to inspire and enrich 5,000 children with important life skills in collaboration with Magic Bus India Foundation. Project ASPIRE inculcates critical life, numeracy, and literacy skills among adolescents, skills that aim to build their resilience to tackle challenges and help them evolve into confident individuals. In FY22, ASPIRE scaled up to reach out to 17,000+ adolescents with a focus on enhancing learning outcomes.

JSW ASPIRE's focus is on adolescents in grades VI to X, across 157 schools and 232 villages in India. What is unique about this initiative is its model where it leverages the existing infrastructure such as support groups to train kids and help them build a better future for themselves.



157

Schools



17,664

Students



## Turning struggles into successes

Hailing from Raigad, Maharashtra's Pabalwadi village, Suvarna Shankar Pawar aspires to become a doctor. Her parents engage in daily wage employment. Suvarna herself treads to collect and sell forest wood to support her family financially. During harvest season, she assists on the farm to afford education material such as books and stationery for herself.

In July 2020, ASPIRE team began working with children at Pabalwadi. They noticed Suvarna, a grade 8th student, had spark and courage, was struggling against early marriage. The team initiated home visits and consultations with her parents, sensitising them to the fact that Suvarna should study further before marrying in order to realise her full potential.

Suvarna's will to stand up for herself as well as her parents leaving behind age-old notions with respect to a girl child stand testament to how small steps lead to a big change.

Suvarna is a role model for other children in her community.



JSW Udaan Scholarship Award Ceremony being held at Tarapur, Maharashtra

### JSW Udaan

JSW Udaan, a merit cum need based scholarship, was designed to enable students to reach higher levels of study and achieve their goals. Since 2018, our intervention has aided 4,927 students.

The first wave of COVID-19 led to the loss of lives of many of the earning family members. JSWF committed itself to

support children hailing from such families. We added another category of Scholarships, the JSW Umeed Scholarship, to enable students continue their studies and supported 41 students.



2,555

Children benefitted from JSW Udaan and Umeed Scholarships



₹6.16 Cr

Worth of scholarship awarded

### Jindal Education Trust (JET)

The Jindal Education Trust encompasses numerous educational institutions with eight flagship schools called the Jindal Vidya Mandir and the Tamanna School for specially-abled children.



#### Jindal Vidya Mandir

Jindal Vidya Mandir schools provide education to about 13,000 students annually with the most modern curriculum supported by excellent infrastructure facilities. The students are being groomed for the 21st century with the vision Every Day, Every Child, A Leader. Under the aegis of the JET, it strives to provide students with the best educational opportunities in order to help them succeed in their professional

lives. It aims to give children a world-class education and promote leadership by fostering partnerships with premier institutions. We are honoured to have been awarded ISO 9001:2000 certification, which is a key milestone in achieving our vision of educating leaders for the 21st century. All schools contribute towards the UN SDGs of accelerating quality education.



8

Operational Jindal Vidya Mandir schools



13,000+

Students benefitted through Jindal Vidya Mandir schools

#### Tamanna School, Karnataka

The Tamanna School, in Karnataka, was established to provide a nurturing environment and support to students with special needs. It cares for and educates 117 children to help them with opportunities and learn life skills.

are employed in government schools of Karnataka. This will have a positive impact on one lakh children in the future.



117

Specially abled students benefitted through Tamanna School

In a new feat, along with the Fourth Wave Foundation and support from the Government of Karnataka, the school launched the 'Nanagu Shaale' project to train over 1,200 special educators who



Children at Tamanna School engaging in regular dance classes and therapeutic education which is used to teach and empower them





Rural women in Barmer, Rajasthan learning the art of applique to create handmade designer products.

## Where there is a will, there is a way

Kunal Suresh Patil is a 19-year-old from a village in Pen who had always wanted to earn more money to help his father, a farmer who has an annual income of ₹50,000. The family of five needed money, but opportunities were scarce. Kunal came across the vocational training program of JSW Skills School. Through this program,

he learned how to work with electrical systems and got placed at a reputed Engineering Company where he now works.

He contributes his monthly stipend of ₹10,000 to his mother, realising his dream. His family is not only happy but also proud of his achievements.



**Kunal Suresh Patil**

Pen, Raigad,  
Maharashtra

For us, 'empowering communities with sustainable livelihoods' means connecting their aspirations with market needs.

## Building stronger futures

While a mammoth challenge faces India, we are at the cusp of monumental change. It is clear that the pandemic has not deterred us but has, in fact, moved us further in our conviction to take collective action. In line with achieving SDG 4, our cross-cutting efforts across the skills sector have touched 25,000+ individuals to date. This has been possible through a wide array of interventions, all contextualised depending on the need and aspirations of the individuals.

We undertook a skill-gap analysis in Dolvi, Tarapur, Vasind, and Vijayanagar. This enabled us to better address

the concerns that job seekers in our areas were raising. We looked for long-term solutions that would benefit these communities. Some of these solutions include Project Charkha for women in Sholtu and Kinnair in Himachal Pradesh, Rajasthan's appliqué trade skills in Barmer, and JSW Shakti, a rural BPO with centres in Maharashtra, Karnataka and Tamil Nadu. These projects are already coming to life, and we are continuing to build on them.

In 2021-22, we focused on innovation and diversification in our skills and livelihoods portfolio.



Women from Jharkhand receiving training at a centre affiliated with the NSDC under the Skill Impact Bond

## SKILL IMPACT BOND

### India's first Skill Impact Bond

JSWF joined a consortium of national and international bodies to launch the first 'Skill Impact Bond' (SIB). The project aims to skill 50,000 young people over four years, of which 60% will be women, who enter jobs in retail, healthcare and logistics with necessary skills through vocational training. While the Foundation works intensively with the National Skill Development Corporation (NSDC), this project has brought together some major players alongside it: British Asian Trust, Michael & Susan Dell Foundation, The Children's Investment Fund Foundation, HSBC India, and Dubai Cares. The Foreign, Commonwealth & Development Office

(UK Government) and the United States Agency for International Development (USAID) are the technical partners, building an employment-ready young India.

This diverse collaboration aims to build capacity in Indian skill development by way of technical and vocational education as well as a training ecosystem through knowledge exchange and promoting good practices. The stakeholders are working towards promoting effective interventions, supporting research and enhancing the impact of the program.



50,000 youth to be skilled over four years with 60% focus on women

### Impact highlights

891

Self-help groups (SHGs) reached

₹ 2.04 Cr

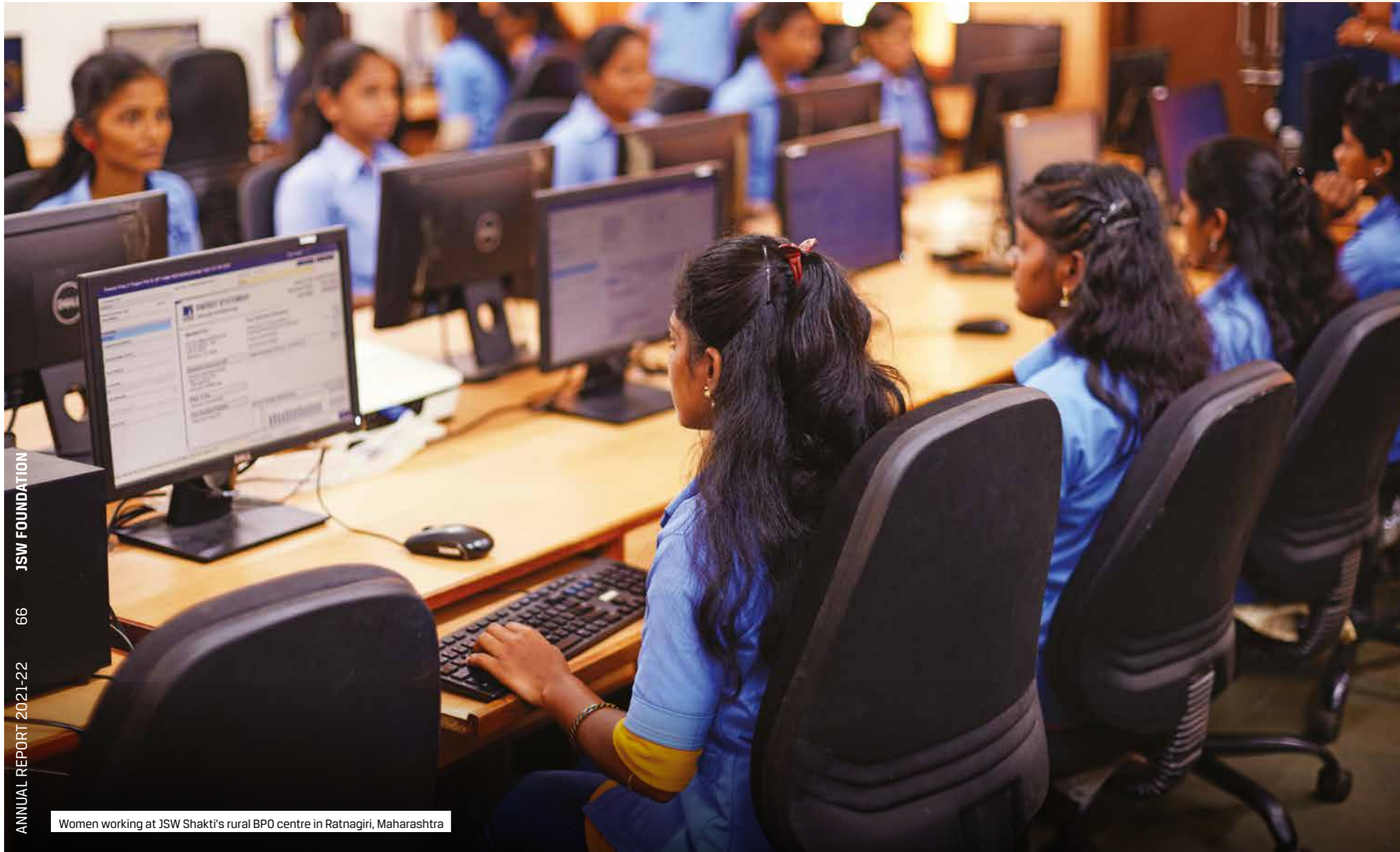
Worth of credit linkages facilitated to SHGs

4,871

Women engaged through SHGs

2,395

Youth trained by JSW Skills schools



Women working at JSW Shakti's rural BPO centre in Ratnagiri, Maharashtra

## Building institutions of change

### JSW Shakti

JSW Shakti is an institution developed to empower rural women. Under JSW Shakti, the Foundation operates five BPO centres spread across Maharashtra, Karnataka and Tamil Nadu. It utilises a sustainable social enterprise model by leveraging technology in rural areas. Since inception, the BPOs have trained 4,500+ women. During FY22, it engaged 322 women in five centres.

Our BPOs are International Standards Organisation (ISO) 27001 certified. We are making efforts to expand the project's scope to vernacular support in voice processes under different BPO verticals as follows:

### Domains



Banking and insurance



E-commerce



Finance and accounting



Healthcare



Microfinance



Tech companies



Vernacular support



Telecom

4,500 women benefitted under JSW Shakti since 2005

322 women engaged in FY22



Youth at the JSW Skills School, Pen receiving training in solar electrical systems trade

### JSW Skills School

Since its inception in 2004, the JSW Skills School has trained over 6,000 youth from disadvantaged socio-economic backgrounds. Our skill training initiatives focus on ground realities, making youth employable and empowering them financially by facilitating job placements and self-employment avenues.

#### Training at JSW Skills School:

- > Bedside Assistant
- > Electrical Industrial
- > Computer Literacy
- > Beauty Therapy and Wellness
- > Solar Electrical System Installer and Service Provider

538 youth were trained through JSW Skills School in FY22

### The impact created by Shakti BPOs

The communities are shedding patriarchal stereotypes surrounding women. Women are no longer being perceived only as caregivers or household workers but as capable breadwinners. Influenced by

the Foundation's success in bringing this positive change, community elders are encouraging young women to be ambitious, pursue education and explore employment opportunities.

#### Social Impact

- > Enabled rural women to be financially independent
- > Improved living and social standards of beneficiaries
- > Encouraged women to continue secondary education
- > Supported more than 4,000+ families pan-India

#### Benefits of Impact Sourcing

- > Costs and performance comparable to tier-1 BPO
- > Low attrition rates
- > Additional income for BPL families
- > Financial independence
- > Computer training has increased knowledge bank in the rural tier-3 markets
- > Better opportunities for tenured girls in the open market



### Institutionalising Women SHGs

We believe in nurturing and building capacities of self-governed rural institutions such as self-help groups, micro and small enterprises, farmer producer organisations and more. We are enabling their scale by facilitating market linkage, developing business plans, honing entrepreneurial skills of the project users, and sharing lessons from our journey with other small units.

empowering women with financial and legal literacy and other technical skills to improve their quality of living.

This project will continue to focus on women's capacity building, new SHGs formation, women empowerment, entrepreneurship and income generation.

In 2014, we started the project to mobilise women through the formation of SHGs to achieve gender equality by



## Equipping women with the ability to lead

Jademma and her husband Bharamappa could not fulfil their family needs and faced difficulty in providing quality education to their three kids with their monthly income of ₹4,500.

Through our intervention, Jademma was able to earn ₹800-1,000 per week by preparing bamboo baskets during the lean agricultural season. She also took

credit support of ₹10,000 from her SHG for repairing her house and later received ₹50,000 with the bank's support for the construction of her house.

Today Jademma's kids are studying in good schools, and have increased access to quality education.

## Nurturing agents of change

### Micro-entrepreneurship Development

In Karnataka, JSWF in partnership with Deshpande Foundation have launched a new program to develop micro-entrepreneurs and farmer-producer organisations, and provide skill-based training to youth and women.

It aims to reach out to 500 women micro-entrepreneurs to develop their entrepreneurial skills by providing proper resources and markets for their enterprise, thereby leading to income-generation opportunities and financial empowerment.

### Skills Training for Youth in Ballari

In partnership with Deshpande Foundation, the project trains youth aged 18-25 years, either college students or graduates from vulnerable rural and semi-urban areas. The program extensively focuses on promoting girls from economically-weaker sections and helps them find jobs.

The intervention has undertaken a two-pronged approach by providing youth with Skill Plus-R (residential training program) and Skill Plus (non-residential training program) to provide them with sustainable jobs and empower them with the right set of skills along with industrial exposure and entrepreneurial skills.



Asha, the leader of the Charkha Self Help Group from Kinnaur, using a loom to create fabrics for sale

### Project Charkha

Under Project Charkha, women are trained in traditional handloom weaving at JSW's Vocational Training Centre in Kinnaur, Himachal Pradesh to provide a sustainable livelihood for them. Kinnauri products, such as shawls and stoles, are made of pure woollen yarn and are woven in handlooms, and widely known for intricate and fine weaving.

The project develops the entrepreneurial skills of women by training them on multiple fronts such as product development, devising a viable business strategy, product marketing, design development, soft skills as well as facilitating market linkages.

**350 women were engaged at JSWF Vocational Training Centre**



## Our wonder women weave

Anjana is 45 years old and lives in the village of Shong in the Kinnaur District of Himachal Pradesh. Her father was a government employee and forbade her from learning the craft of weaving. She was married at 17 and started learning weaving from her mother-in-law. While she started weaving out of curiosity, she eventually became very interested in it and observed closely the weaving technique used by her mother-in-law. Initially, she started weaving for herself and her family. After enrolling in Project Charkha, she received the training to hone

her skills further and now has gained the required expertise. In time and with experience, she started getting orders from villagers. Project Charkha has enabled Anjana to earn ₹20,000-25,000 per month compared to ₹5,000-6,000 per month she was earning earlier.

Today, Anjana motivates other women to learn weaving and has herself trained 30 women to date.



Women working at the JSW Textile Centre in Ballari, Karnataka, developing fabrics using industrial machinery

### Textile Centre, Vijayanagar

Our textile centre in Vijayanagar-a launch pad for women who want to create careers in tailoring-aims to enable women to achieve a stable income, participate in active financial decisions, enhance overall decision-making capacity, inculcating self-esteem and empowering them.

Our training program of the textile centre is certified under the Modular Employable Skill (Government of India) Scheme. Many young women have also received certificates under Pradhan Mantri Kaushal Vikas Yojana (PMKVY).



### Employing the Recruit, Train and Deploy Model in Palwal, Haryana

In partnership with Automotive Sector Skills Development Council and Victora Auto we are enabling better livelihood opportunities in Palwal, Haryana. The partnership trains youth to secure jobs in the automotive sector through the Recruit, Train and Deploy (RTD) model.

the manpower requirements of industries across sectors. The trainees receive provisional offer letters before training and industry-specific training for greater absorption by the industry.

RTD is an opportunity where the industry can develop the youth's skills as per their requirements. It is an industry demand-driven program which aims to cater to

As India strives to increase the skill levels of its youth to make them employable, there is also a need to make the youth join formal sectors nearby their hometowns.

SHG women from Kinnaur at the JSWF Vocational Training Centre, learning the traditional art of handloom weaving as part of Project Charkha

## The glory that is Kashmir

Who can resist the splendour, the celestial glory of Kashmir? No one can escape its spell. At the heart of its heavenly landscape are two great presences—the lakes and the gardens. *Pahad aur jheel aur bagh ke darmiyaan ek khubsoorat guftagoo hoti rehti hai.* The question is: Can you hear it? Have you tuned your ears?

For me, Shalimar Bagh, one of the most attractive jewels of Mughal architecture, is a place where you can experience real enchantment. Here, the landscape with its fields and hamlets, the canal and the terraces, is in a spirited conversation with the architecture. Shalimar Bagh has contributed in no small measure to Srinagar becoming the latest of only six Indian cities that are part of UNESCO's Creative Cities Network (UCCN). Extended and re-purposed by successive rulers, from Jahangir to Hari Singh, the Bagh represents India's composite culture.

The JSW Foundation is committed to the restoration of Shalimar Bagh's six pavilions, the water channel and upgrading of the garden's central avenue. Detail by detail, the buildings are coming to life and the niches are re-acquiring their lost features. It's uplifting to bear witness to this transformation.

Protecting and preserving our heritage is a noble task. Not only are we conserving the best that history has to offer but we are also making sure that younger citizens have a past they want to belong to. As Audrey Hepburn rightly said, "To plant a garden is to believe in tomorrow".

Every garden has to be tended and cherished. That is how all the plants and trees thrive and flourish.

*'Gar firdaus bar-rooe zameen ast/ hameen asto, hameen asto, hameen ast'* (If there is Paradise on Earth/ It is here! It is here! It is here!).

Lines ascribed to Amir Khusrau (1253-1325)



**Mrs Sangita Jindal**

Chairperson,  
JSW Foundation

We are contributing to the preservation and restoration of India's cultural heritage.

## Conserving architectural soul of India

Art, culture and heritage create a sense of identity, pride and belonging. Realising this, JSWF partners with organisations and institutions to establish art precincts and preserve and restore heritage structures.

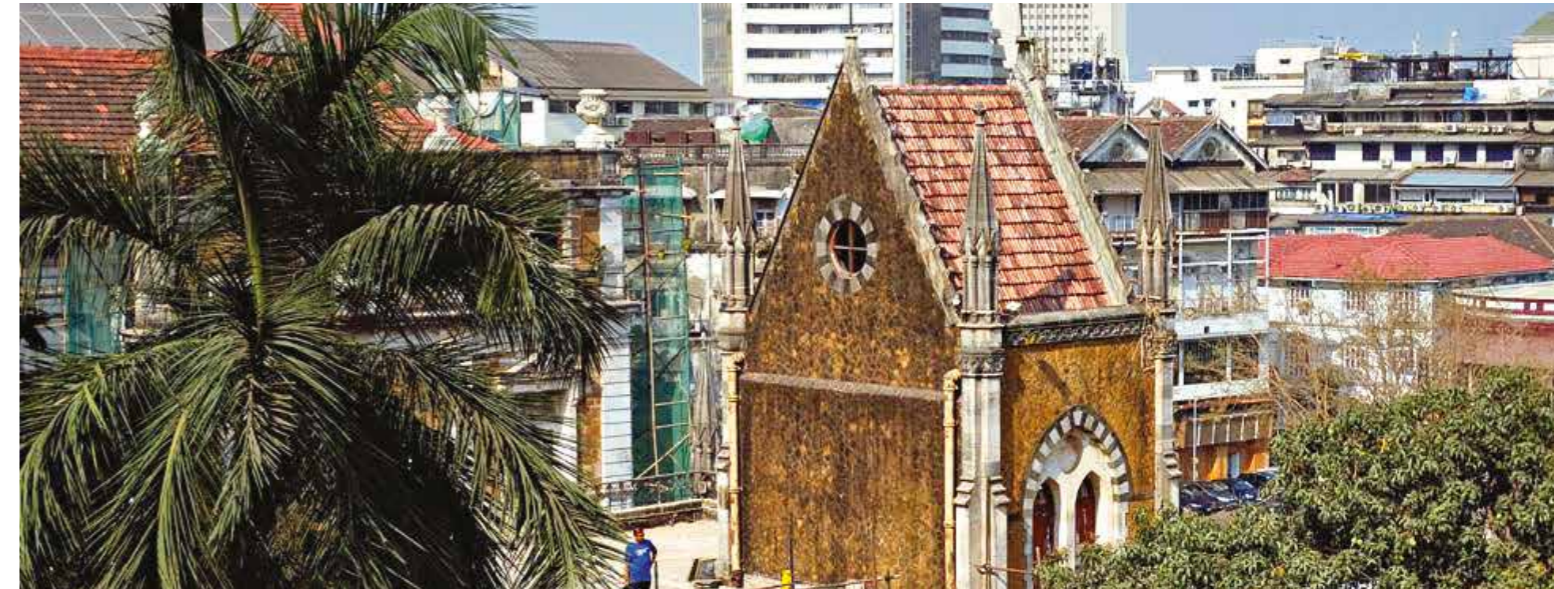
The Foundation believes that to imagine and reimagine a vibrant future – it is important to stay connected to our

roots and that is why has taken up multiple Heritage Restoration projects across the nation– from the Mughal Baghs in Kashmir, to Kenneseth Eliyahoo Synagogue in Mumbai, to restoring the magnificence of Hampi, to name just a few.

### Conserving and restoring the Mughal Gardens of Kashmir: Shalimar and Nishat Baghs

Government of Jammu & Kashmir and JSW Foundation have come together for the conservation, restoration and maintenance of the Mughal Gardens of Kashmir located at Shalimar Bagh

and Nishat Bagh in an integrated and multidisciplinary approach. We would provide our technical expertise and help in financing the project.



### Restoring the iconic David Sassoon Library

The David Sassoon Library and Reading Room has signed a Memorandum of Understanding (MoU) with JSWF, to restore and conserve the iconic David Sassoon Library at Kala Ghoda in Mumbai.

JSWF is providing technical and financial assistance for the iconic library's conservation and restoration and has joined hands with Hermes, the Kala Ghoda Association, the Consulate General of Israel in Mumbai, and others, to raise additional funds for this restoration project. The restoration is slated to be completed in 2023.

During the last two decades, the David Sassoon Library has welcomed millions of people - especially during the Kala Ghoda Arts Festival. This initiative is our way to reciprocate and give this iconic library its due as a primary institution of learning in the heart of Mumbai's art and heritage precinct. The library's proximity to the other educational and cultural institutions like the Elphinstone College, CSMVS Museum and other art galleries make it the fulcrum of Mumbai's educational and cultural movement.





## Sports promotion



## Nurturing aspirations. Overcoming obstacles

Tarini Naik, a sportsperson from Jajang, says, "I never dreamt of playing outside our district, but with the aid of our coach and the encouragement offered by JSW, I shattered the existing restrictions in my village and competed in other districts, winning multiple trophies in competitions. Someday, I want to play for my nation."



**Tarini Naik**

Jajang Village,  
Joda-Barbil, Odisha

A badminton court developed by JSWF providing a space for students to stay active and healthy

At JSWF, we persevere to support the aspirations of rural athletes.

## Running up the hill

In its communities, JSWF is paving the way for the development of sports by focusing on offering comprehensive and integrated solutions. From infrastructure support, to ensuring adequate nutrition, training to coaches, to partnering with government bodies and other organisations for growth.

We promote sports and provide a strong support system for our country's athletes to accomplish our vision of transforming India's sports trajectory.



## Project Shikhar

Shikhar, a flagship project of the Foundation, started in 2016 to nurture the boxing talent of young children in Sangla valley and prepare them for high-level sporting events.

local coaches, deployment of coaches, financial assistance through the Shikhar Fellowship, and exposure to world class training institutes such as the Inspire Institute of Sports (IIS), Ballari.

It fosters the ambitions of these aspiring boxers with inadequate resources in various villages of Himachal Pradesh. The initiative began as provisioning boxing kits and infrastructure support, but over time has evolved a full-fledged support system for young boxers. From nutrition to equipment, training of

Our goal is that the Shikhar Fellowship will inspire boxers to perform better and strive for more. The fellowship was granted to 12 boxers and their coaches in FY22 for their success in various contests, demonstrating their commitment to taking boxing to the next level.

## Impact

**129**

Gold medals

|               |    |
|---------------|----|
| District      | 33 |
| State         | 87 |
| National      | 7  |
| International | 2  |

**58**

Silver medals

|               |    |
|---------------|----|
| District      | 20 |
| State         | 30 |
| National      | 7  |
| International | 1  |

**60**

Bronze medals

|               |    |
|---------------|----|
| District      | 18 |
| State         | 29 |
| National      | 12 |
| International | 1  |

\*Till March 2022



Young Shikharites participate in outdoor training in the Kinnaur Valley of Himachal Pradesh



## Enkindling the spark within

Sneha Kumari since 2016 has been rigorously training at the JSW High-Altitude Boxing Academy in Sangla and is fully supported by us. She won the Gold Medal in State Boxing Championship in Shimla and the Gold Medal in the National Championship held at Sonipat in July, 2021. She also

won the Gold Medal in the Asian Youth Boxing Championship (66 Kg category), which was held in Dubai in August 2021, and bagged the Silver Medal in Spain in 2018, plus the Gold Medal in Khelo India 2019-20.

All figures mentioned are for FY22 unless otherwise stated



In Palghar, Maharashtra, young girls celebrate their accomplishment of finishing in second place at a tournament

82 JSW FOUNDATION

ANNUAL REPORT 2021-22

## Championing football in Odisha

Young football talent is being promoted in Odisha where sportspersons are receiving receiving training, equipment, nutrition and guidance support from support by talented coaches in Odisha. In all locations, football competitions are regularly conducted to promote talent and foster sportsmanship in these footballers. Participation in different inter-and intra- district sports programs has invited a wide range of exposure

for these budding footballers. The teams from various locations have displayed great fervour by winning some of these tournaments.

Along with providing training support, the players are given proper diet and taught the power of nutrition under 'Khao and Khelo' initiative. This is instilling confidence among the little champions.

## Transforming football in Palghar

The Foundation works with work with the Palghar District Football Association (PDFA) to inform, educate and empower youngsters in Palghar with the possibilities that lay ahead in sports.

PDFA is the governing body of football under the affiliation to Western India Football Association, Maharashtra since 2017 and works for development of football in the entire district covering football enthusiasts from all walks of life.

We are nurturing the youth of Palghar for high-level sporting events by encouraging local talent pool to participate in events, facilitating rigorous training and providing sports equipment to various clubs and aspiring athletes.

Under PDFA, more than 425 players (until FY22) received training free-of-cost. In all, more than 1,500 players (boys and girls) have participated in various football events organised by PDFA.

## Too many firsts to come

Ms. Tanvi Patil, hailing from Palghar is from a tribal community. She has been trained under PDFA and has represented the Maharashtra State Football team.

She is the first female player to represent the state team from her district and participated in the National games in Gujarat 2022.

## Bolstering badminton at Kalmeshwar

In Kalmeshwar, Maharashtra, we have partnered with TKSS College and Kalmeshwar District Sports Office to renovate TKSS' existing badminton centre. Over a period of five years, the Foundation will look after the holistic growth of athletes along with operation and maintenance of the facilities, post which it will be handed over to TKSSCollege.

On February 14, 2022, Shri Sunil Kedar, Honorable Sports and Youth Minister of India, inaugurated the JSW-TKSS Badminton Centre. The academy serves over 160 athletes currently and has just started.

## Reviving the magnificence of mallakhamb in Vasind

Mallakhamb is a traditional Indian sport that was developed to train wrestlers (malla) on a pole (khamb). Unfortunately, it is no longer played with the same zeal as before owing to the lack of equipment and qualified set of teachers. The khamb is made from sheesham wood, which is not widely accessible. Traditional village gyms (akhadas) and school playgrounds are also diminishing, and new trainers are not entering the sport due to the shortage of players.

support. The initiative aims to enable the schools in becoming self-sufficient with respect to mallakhamb and further promote it in the vicinity. The sport has the potential to develop athletes not only for Mallakhamb, but for a range of sports sports where this fitness regime will be beneficial.



 **400**  
Students

 **12**  
Schools

In Shahapur Taluka, Maharashtra, JSW Foundation is providing Training of Trainers (ToT) in 12 schools with two years of continuous handholding

Our initiatives at the Foundation focus on honing the human capital and making them agents of change.

## Agents of development



### JSW Foundation Fellowship

We have launched the JSW Foundation Fellowship, a two-year transformative youth leadership program, for the most promising young individuals of the country. The first cohort started its journey in September 2022. The

program equips participants with deep insights of social development at the grassroots level and enable them to formulate their own understanding of rural and social development in India; this is done through our four key program pillars:



### Project Sakhi: Rehabilitating vulnerable Women

The Foundation has launched a multi-pronged intervention in Karnataka to rehabilitate women from vulnerable communities. The program has engaged 352 women through a community-based organisation. In addition to receiving health counselling, the women participate in health-awareness seminars and camps, parental counselling, sessions focused on

need for their children's education, availing benefits of government schemes, and training in alternative vocations.

In addition to catering to these women, the Foundation is also undertaking vocational training for their girl children to ensure meaningful engagement and employment and ensure inter-generational impact.



### Project Margdarshak: Enhancing Access to Government Schemes

Project Margdarshak enables easy access to government schemes for individuals. The program uses a technology platform and serves as a one-stop shop for

well-researched, state-by-state schemes, complete with eligibility requirements, application procedures, and other details.

### Key sectors and schemes



#### Healthcare

- Ayushman Bharat Yojana
- Mahatma Jyotiba Phule Jan Arogya Yojana
- Jan Aushadhi Yojana



#### Social Inclusion

- PAN Card
- Pradhan Mantri Suraksha Bima Yojana (PMSBY)
- Ujala LED bulb scheme



#### Livelihoods

- Farm Services
- Work demand under MGNREGA
- Pradhan Mantri Peek Vima Yojana

7

States covered by Project Margdarshak

\*Since inception

900

Haqdarshaks supported with livelihoods

₹359 Cr

Worth of government capital leveraged

# Celebrating achievements



## Golden Peacock Award

National Corporate Social Responsibility Award 2021

## State-Level Award

For Excellence in Women Empowerment for community in Rajasthan

## Recognition

By District Administration Barmer for providing support in COVID-19

## Extra Mile CSR Award

For outstanding Contribution in CSR initiatives



## CSR Outlook for FY23

In FY23, JSWF looks at enhancing and accelerating its efforts in the existing programs and projects, to ensure longevity, and to leave a profound impact.

**Our motto for the next year is Scale, Innovate, Diversify for a better tomorrow.**

We look forward to bringing in more innovations and partnering with local, state and national-level organisations, adding value to the projects.

We endeavor to nurture youth to provide them with better livelihood opportunities using innovative training models.

For long-term sustainability of our programs, we are building capacities of rural and social institutions such as Farmer Producer Organisations, Self-Help Groups, Micro-Enterprises and local governing bodies, thereby forming special committees.

In addition to our alignment and commitment to the UN SGDs, we are working towards strengthening the national agenda for development.

# Collaborating at scale



# Serving with a purpose



**Sangita Jindal**  
Chairperson



**Tanvi Jindal Shete**  
Managing trustee,  
Jindal Education Trust



**Ashwini Saxena**  
Chief executive officer



**Dr. Abhishek Lakhtakia**  
Chief strategy officer



**Siddhi Sanghvi**  
Chief program officer



**Vikram Kothari**  
Finance



**Rohit Pathaniya**  
Human resources



**Rupa Dawane**  
Water, environment  
and sanitation



**Dhiren Thakker**  
Waste management



**Savita Mundhe**  
Education



**Dr. Asheesh Jain**  
Health and nutrition



**BG Mahesh**  
Agriculture and  
allied livelihoods



**Ritwiz Gaur**  
Jindal Education Trust



**Piyush Thakkar**  
Commercial



**Ahana Singh Rathore**  
Branding and  
communications

## Location Heads



**Hemant Kumar**  
Barmer,  
Rajasthan



**Anil Dadhich**  
Ratnagiri,  
Maharashtra



**Sidramappa Kalshetti**  
Kalmeshwar,  
Maharashtra



**Sudhir Tailong**  
Salav and Dolvi,  
Maharashtra



**Vishal Raj**  
Jharsugda,  
Odisha



**Prasanta Biswal**  
State head,  
Odisha



**Bharathi Palanisamy**  
Salem, Ennore and Tuticorin,  
Tamil Nadu



**Deepak David**  
Sholtu,  
Himachal Pradesh



**Vidya Gorakshkar**  
Vasind,  
Maharashtra



**Peddanna Beedala**  
Vijayanagar,  
Karnataka



**Abhijit Mohanty**  
Paradip,  
Odisha



**Amol Suryawanshi**  
Tarapur,  
Maharashtra



**Sabal Kumar Jha**  
Barbil,  
Odisha



Community Orchard supported by JSW Foundation in Kinnaur Valley, Himachal Pradesh





**JSW Foundation**

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**Phone:** 022 4286 4033