



AGRICULTURE AND ALLIED LIVELIHOODS

We work alongside farmers and individuals to promote secure, inclusive and sustainable income growth through agriculture and allied livelihoods.



Enhancing farmers' lives

At the heart of our mission lies a clear goal: to enhance the quality of life of 100,000 farmers across India.

JSW Foundation is committed to providing comprehensive support to farming communities by imparting skills in both agricultural and non-agricultural activities while ensuring environmental sustainability. Our inclusive agri-livelihood model focuses on strengthening the value chain, from production to marketing, with the aim of promoting sustainable incomes for farmers.

Through our programs, we empower them with the knowledge and resources crucial for reducing input costs, enhancing crop productivity and improving market linkages.

Our program covers

Community owned and driven programs

Institutional capacity building

Advocating less water-intensive farming techniques

Promoting improved practices

Sustainable interventions

Strategic partnerships through government departments, NGOs and other key stakeholders



Augmenting farmers' earnings

We elevate farmers' socio-economic status through strategic initiatives around organic farming, horticulture, dairy and non-farm activities, contributing to comprehensive rural development.

A holistic road to development

In Jaigad, Maharashtra, we administer a livelihood development program to elevate the socio-economic status of households. This initiative places emphasis on Self Help Groups (SHGs) within Community Based Organisations (CBOs), engaging in activities ranging from organic farming, dairy production and various non-farm activities. Partnerships with government Agricultural and Animal Husbandry Departments, Gram Panchayat, farmers' clubs and progressive farmers drive this collaborative effort.

200
Farmers trained in organic vegetable production

90
Farmers received training in dairy-related livelihoods

75
Households benefitted from biogas support



Building sustainable livelihoods

Our ongoing initiative to support aquaculture is an integral part of our broader focus on allied livelihoods in Jaigad, Maharashtra. By providing technical training to local farmers, we empower them with essential skills for effective farm management and the implementation of sustainable practices. Our efforts aim to cultivate sustainable aquaculture practices, improve local livelihoods and contribute to the economic growth of the community.

This year, 14 open-sea cage facilities dedicated to aquaculture activities were established and 15 ornamental fishing initiatives were supported as part of our Allied Livelihoods initiatives.



Himachal Pradesh

Sowing seeds for collective growth

JSW Foundation has undertaken community orchard development on unused Gram Panchayat land in Kinnaur, Himachal Pradesh, where horticulture is a major occupation. Over three years, we diligently worked on cultivating and maintaining these orchards.

Recognising the transformative potential of thriving community orchards, we extended our efforts to cover Sholtu, Himachal Pradesh. In collaboration with the Horticulture Department, Krishi Vigyan Kendra and the local panchayat, we successfully established a vibrant community apple orchard.

175+

Households benefitted in Kinnaur

From conflict to coexistence and harmony

In the village of Kendudihi, Barbil, Odisha, 59-year-old farmer Lakhan Kumbhar, with a family of four, battled nature's challenges. Relying on his three-acre fertile land beside a river, Lakhan's livelihood was constantly threatened by elephant attacks and unpredictable weather. Lakhan had all but given up hope on farming and like many other farmers in his village, was on the verge of quitting farming altogether.

JSW Foundation supported Lakhan to find solutions to help mitigate the substantial losses being faced by farmers in the area. Through our Holistic Cluster Development program, Lakhan received training, irrigation support and a solar fencing solution to protect his crops from the elephants. With expert guidance and improved agricultural practices like farm-based deterrents, his productivity by 50%.

After the interventions, Lakhan's income increased from ₹ 120,000 to ₹ 250,000 annually, making him financially stable. His success story has also inspired other farmers in his village, encouraging them to persevere and resume farming.

I feel incredibly fortunate to have received comprehensive support from JSW Foundation, which empowered me to protect my field and enhance my production.

- Lakhan Kumbhar

