



# SPECIAL PROJECTS

From grassroots initiatives that promote self-reliance and inspire individuals to become proactive agents of progress within their communities, our initiatives are creating tangible change as well as advancing the future of public policy in India.





# Advancing the future of public policy

Embarking on the forefront of change, we are dedicated to advancing the future of public policy. Through innovation and collaboration, we strive to shape a more progressive and impactful tomorrow.

## JSW School of Public Policy: Shaping the future of public policy in India

Established in February 2023, the JSW School of Public Policy (JSW-SPP) at the Indian Institute of Management Ahmedabad (IIMA) serves as a Centre of Excellence founded by the JSW Group. Our primary aim is to revolutionise the field of public policy through cutting-edge research and training future policy practitioners.

Through JSW-SPP, we are dedicated to evolving into an influential, research-driven think-tank and premier policy training institute in the region.



## JSW Foundation Fellowship: Nurturing leaders of tomorrow

JSW Foundation Fellowship is a transformative two-year youth leadership program, specifically designed to hone the country's most promising young individuals. We empower and guide them as they tackle the most pressing challenges our communities face today and nurture their strong commitment towards driving social change.

During this personalised leadership journey, JSW Foundation Fellows gain the knowledge and skills to form their own perspectives on rural and social development. Currently, 12 Fellows are working across five JSW locations, where they are actively engaged with the community through various projects, facilitating change at the grassroots level.

### Projects undertaken by JSW Foundation Fellows

- 01 Education
- 02 Women empowerment
- 03 Health and hygiene
- 04 Water and sanitation
- 05 Sustainable livelihoods
- 06 Community development



### Project Sakhi: Rebuilding lives by creating opportunities

In Karnataka, JSW Foundation works to uplift women from vulnerable communities through Project Sakhi, offering holistic support and instilling hope for a brighter future. Women receive vital health counselling and engage in health awareness sessions. They attend parental counselling to gain a better understanding of their children's education, accessing government schemes and training in alternative vocations.

In partnership with EcoKaari, we have initiated a plastic offsetting and livelihood generation program in Vijayanagar. This initiative offers financial opportunities for women while contributing towards environmental sustainability. Through our collaborative efforts, we have been able to upcycle over 4,000kg of multi-layer plastic per month, transforming it into unique handcrafted products.

Alongside this, we are providing comprehensive vocational training to young girls, equipping them with valuable skills for a brighter future and ensuring a lasting impact for future generations.



**350+**

Women supported

**4,000 kg**

Multi-layer plastic upcycled monthly into handcrafted products



### Project Margdarshak: Facilitating access to government schemes

Project Margdarshak facilitates access to government schemes for individuals. We use an innovative technology platform to serve as a hub for meticulously researched state-specific schemes. These include detailed information on eligibility requirements, application procedures and other essential details.

**99,210+**

Individuals supported through JSW Steel

**18,975+**

Individuals supported through JSW Energy

**₹ 5,650+ Cr**

Invested by JSW Infrastructure to support individuals

