

Key Focus Areas

The Company follows a holistic and integrated approach that is community-led and -managed. The Key focus areas of our interventions include strengthening rural education, provisioning of secondary & tertiary healthcare and strengthening of public health system, helping communities to access basic sanitation & promoting hygiene, contributing towards water and environment conservation, facilitating women-centric livelihoods and promoting agribusiness approach.

In line with the approach and strategy, The company plans interventions in the field of health, education, livelihood, vocational education, environment sustainability and responsible citizenship. The Company shall give preference to the local area and areas around it where it operates, for spending the amount earmarked for Corporate Social Responsibility activities.

Education

- Improving access to quality education for enhancing learning outcomes and life skills including support for need-based infrastructure.
- Creating enabling environment for access to primary & higher education.

Livelihoods

- Self-Reliance Initiatives & Skills enhancement of youth for improving employability.
- Enhancing women workforce participation by creating livelihoods options.

Health & Nutrition

- Improving access to affordable primary and secondary care.
- Improving awareness and health-seeking behaviour amongst community.
- Ensuring support to nearby Health centres during pandemic/disaster situation.

Water, Environment & Sanitation

- Conserving and augmenting water, promoting biodiversity, sanitary living conditions & sustainable livelihoods.
- Ensure zero dumping by promoting waste management practices amongst community.

Other Initiatives

- To undertake other need-based community development initiatives in compliance with Schedule VII of the Companies Act, 2013.